



JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

OOTY ROAD, MYSORE-570 025 KARNATAKA

Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

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PRESS REPORT

Students to be effectively motivating to develop skills for self employability

Sri Shivashankar B

The concept of "in-box thinking" and the unwavering enthusiasm required to achieve success in any endeavour. The power of the human mind in overcoming distractions and attaining success is to be understood by any one. On 19 October 2023, Mr. Shivashankar B, Chief Executive of SJCE-STEP, Mysore, graced the occasion and delivered an inspiring address during the Ideathon for Startups INNOVATRACE-2023, organized, as one of the G20 Jan Bhagidari event, by the Startup Cell under the aegis of IQAC program held at JSS College of Arts, Commerce, and Science, Ooty Road, Mysuru. Mr. Shivashankar encouraged young students and researchers to transform problems into challenges, to anticipate obstacles in their careers, and to be prepared to face these challenges with resilience, all while learning from past mistakes.

Professor B V Sambashivaiah, the Chief Executive of the college, delivered a thought-provoking presidential address. He highlighted India's vast resources and opportunities, emphasizing the growing role of technology and industry in the country. Prof. B V Sambashivaiah pointed out that the Government of India, UGC, and State Governments have introduced numerous schemes to foster entrepreneurship among college students, contributing significantly to the nation's economic progress. He stressed the importance of students' ability to translate their skills and theoretical ideas into practical projects and underscored the significance of Start-up Cell as a platform for nurturing entrepreneurial talent.

Dr. S Prathibha, Principal of JSS College welcomed the gathering, Dr. Shiva Kumar Assistant Professor, PG dept of Kannada, compeered the programme. Dr. Rekha. N. D Assistant Professor, PG dept of Bio-Technology proposed vote of thanks. Kum. M. C Pooja of III B Sc rendered invocation.

Thirty five teams from various colleges participated in the programme and presented their innovative ideas for Start-ups. The first prize was secured by Pallabi Ghosh and team, JSS College of Pharmacy, second prize was procured by Hamsini and team of the college and the third prize was shared by two teams, Jashmitha and team of JSSAHER and Shresharan B and team of the college.

Principal

To,

The Editor