



**JSS MAHAVIDYAPEETHA**  
**JSS College Of Arts Commerce & Science**  
**(Autonomous)**  
**B N Road Mysore -25**

**VALUED**

**Project Report On**  
**“A STUDY ON CUSTOMER SATISFACTION ON**  
**KARNATAKA MILK FEDERATION (KMF) PRODUCTS”**

**Submitted To**  
**Department Of Commerce And Management**  
**In Partial Fulfillment Of Degree Of Bachelor Of Commerce**

**Under The Guidance Of**  
**Smt SREELALITHA K G**  
**Assistant Professor**  
**Department Of Commerce And Management**

**Submitted By:**

<b>Name</b>	<b>Register No.</b>
1. SADHANA S	JCN16127
2. RASHMITHA H N	JCN16118
3. ANNAPURNESHWARI R	JCN16012
4. KAVYASHREE S J	JCN16046
5. MOHITHA T S	JCN15099

**2018-2019**

*H. S. Dange*  
21/5/2019

*S. S. S.*  
21/5/2019





## JSS MAHAVIDYAPEETHA

**JSS College Of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This Is To Certify That SADHANA S (JCN16127), RASHMITHA H N (JCN16118), ANNAPURNESHWARI R (JCN16012), KAVYASHREE S J (JCN16046), MOHITHA T S (JCN15099) Are The Students Of This College Studying In Final Year B.COM During The Academic Year 2018-19 And This Project Entitled "A STUDY ON CUSTOMER SATISFACTION ON KARNATAKA MILK FEDERATION (KMF) PRODUCTS" Has Been Prepared By Them In Partial Fulfillment Of The Requirement For The Award Of Degree Of Bachelor Of Commerce At JSS College B N Road, Mysore.

Place: Mysore

Date: 17 - 05 - 2019

**HOD**

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
J.S.S. College  
Ooty Road, Mysore-570 025





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**

**“A study on working capital management of MYMUL”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**VALUED**

**Submitted by:**  
**Batch No. :5**

**Name**

- 1.Kishore.T,P
- 2.Sachin kumar
3. Nuthan.M
4. Vivek.S

*L. M. e*  
*21/5/19*  
*Ad*  
*21/5/19*

**Register No.**

- JCN16048
- JCN16124
- JCN16090
- JCN16169

**2018-2019**



**JSS MAHAVIDYAPEETHA**


**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Kishore.T.P (JCN16048), Sachin Kumar (JCN16124), Nuthan.M (JCN16090), Vivek.S (JCN16169) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled “ A study on working capital of MYMUL” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 17/05/2019

  
**HOD** Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
**PRINCIPAL**  
J.S.S. College  
Ooty Road, Mysore-570 025



## **JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysore -25**

### **Project Report on**

**“Marketing Strategy and Youth’s Perception about Herbal  
Products”-A Case Study On Patanjali Ayurved Limited”**

### **Submitted to**

**Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

### **Under the guidance of**

**Dr. S.Shankarappa  
Head of the Department of Commerce  
JSS Arts, Commerce and Science College, Ooty Road, Mysuru**

**Submitted by:**

**Batch No.: 09**

**Name**

**Alaburu Siddesh Kumara**

**Sunil. N.C**

**Shiva Kumar. S**

**Naveen Kumar. M.L**

**Register No.**

**JCN16173**

**JCN16146**

**JCN16136**

**JCN16085**

**2018-2019**



## JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road Mysore -25

### CERTIFICATE

This is to certify that Alaburu Siddesh Kumara (JCN16173), Sunil.N.C (JCN16146), Shivakumar.S (JCN16136) and Naveen Kumar.M.L (JCN16085) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "Marketing Strategy and Youth's Perception about Herbal Products"-A Case Study On Patanjali Ayurved Limited" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 17-05-2019

HOD

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

PRINCIPAL

PRINCIPAL  
J.S.S. Coll.  
Ooty Road, Mysore-



## JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysore -25

### Project Report on

“Marketing Strategy and Youth’s Perception about Herbal Products”-A Case Study On Patanjali Ayurved Limited”

### Submitted to

Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce

### Under the guidance of

Dr. S Shankarappa  
Head of the Department of Commerce  
JSS Arts, Commerce and Science College, Ooty Road, Mysuru



Submitted by:

Batch No.: 09

Name

Alaburu Siddesh Kumara

Sunil. N.C

Shiva Kumar. S

Naveen Kumar. M.L.

Register No.

JCN16173

JCN16146

JCN16136

JCN16085

2018-2019



## JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road Mysore -25

### CERTIFICATE

This is to certify that Alaburu Siddesh Kumara (JCN16173), Sunil.N.C (JCN16146), Shivakumar.S (JCN16136) and Naveen Kumar.M.L (JCN16085) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "Marketing Strategy and Youth's Perception about Herbal Products"-A Case Study On Patanjali Ayurved Limited" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 17-09-2019

  
HOD

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL  
PRINCIPAL  
J.S.S. College  
Ooty Road, Mysore-570 0





**JSS MAHAVIDHYAPEETA**

**JSS College of Arts Commerce and Science (Autonomous)**

**Ooty road, Mysore**

**Project report on**

**“A study on channels of distribution of Mysore milk union ltd”**

**Submitted to**

**Department of commerce and management**

**In partial fulfillment of the award of**

**Bachelor's degree in commerce**

**Under the guidance**

**Sreelalitha K G**

**Dept. of commerce and management**

**JSS College, Ooty road**

**Mysore**

**Submitted by**

**NAME:**

**Mamatha .M**

**REG NO :**

**JCN15084**



**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

**(AUTONOMOUS)**

**OOTY ROAD, MYSURU**

**CERTIFICATE**

This is to certify that Miss. **Mamatha M** bearing Reg no. **JCN15084** is the bonafide student of this collage studying in final year BCOM during the academic year 2017-18 and this project report entitled A study on channels of distribution of **MYSORE MILK UNION LTD, MYSURU** has been prepared by her in partial fulfillment of the requirements for the award of the Degree of bachelor of commerce at jss college, ooty road, mysuru.

PLACE: MYSORE

DATE:

  
**HOD**

S. Shankrappa  
Associate professor  
Department of commerce  
JSS college, B.N Road  
Mysore  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
**Guide**

Sreelalitha .K.G  
assistant professor  
department of commerce  
JSS college, B.N Road  
Mysore  
Department of Commerce,  
J. S. S. College,  
Ooty Road, Mysuru-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**“A CASE STUDY ON CUSTOMER PERCEPTION  
TOWARDS PRODUCT OF MANMUL MANDYA”**

**Submitted to**

**Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Dr S. Shankarappa  
Head of the Department of  
Commerce and Management**

VALUED

L.S.S

22/5/19

**Submitted by:**

**Batch No. 03**

**Name**

- 1.Manasa.P
- 2.Mounitha.S
- 3.Anu.C
- 4.Harshitha.A S

**Register No.**

- JCN16062
- JCN16075
- JCN16013
- JCN16040

**2018-2019**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE


This is to certify that Manasa.P (JCN16062), Mounitha.S (JCN16075), Anu.C (JCN16013), Harshitha.A S (JCN16040) are the students of this college studying in Final year BCOM during the Academic Year 2018-19 and this project entitled "A case study on customer perception towards product of Manmul Mandya" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date : 20/5/2019

  
HOD

Dr. S SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL  
PRINCIPAL  
J.S.S. College  
Ooty Road, Mysore-578 025



**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

(Autonomous)

B.N ROAD MYSURU-25

**Project Report on**

**"A Study On Employees Absenteeism of SIPM"**

**SUBMITTED TO**

Department of Commerce and Management

In partial fulfillment of Under Graduate Degree

**Under the guidance of**

**Sreelalitha mam**

Assistance professor

Department Commerce and Management

JSS College arts, commerce and science

B.N road Mysuru -25

**SUBMITTED BY**

<b>Name</b>	<b>:</b>	<b>Reg No</b>
Darshan B.V	:	JCN15032
Prabhudeva S	:	JCN15121
Mahadevaprasad N	:	JCN15078
Sunil S	:	JCN15185
Shashi Kumar M	:	JCN15160

**batch No - 21**

*del S.*  
**VALUED**

*Pan.*



## JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(Autonomous)

Ooty Road


MYSURU-25

### CERTIFICATE

This is to certify that Darshan B.V -JCN15032, Prabhudeva S -JCN15121, Mahadevaprasad N-JCN15078, Sunil S-JCN15185, Shashi Kumar M-JCN15160 is the bonafide student of this college studying in Final year B.COM during the academic year 2017-18 and the Project Report entitled ' Study On Employees Absenteeism of SIPM.' has been prepared by me in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce at JSS College, Ooty Road Mysuru.

Place: Mysuru

Date:

HOP   
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL



**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

(Autonomous)

B.N ROAD MYSURU-25

**Project Report on**

**"A Study On Employees Absenteeism of SIPM"**

**SUBMITTED TO**

Department of Commerce and Management

In partial fulfillment of Under Graduate Degree

**Under the guidance of**

**Sreelalitha mam**

Assistance professor

Department Commerce and Management

JSS College arts, commerce and science

B.N road Mysuru -25

**SUBMITTED BY**

<b>Name</b>	<b>:</b>	<b>Reg No</b>
Darshan B.V	:	JCN15032
Prabhudeva S	:	JCN15121
Mahadevaprasad N	:	JCN15078
Sunil S	:	JCN15185
Shashi Kumar M	:	JCN15160

**batch No - 21**

*del S.*  
**VALUED**

*Pan.*



## JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(Autonomous)

Ooty Road

MYSURU-25

### CERTIFICATE

This is to certify that Darshan B.V -JCN15032, Prabhudeva S -JCN15121, Mahadevaprasad N-JCN15078, Sunil S-JCN15185, Shashi Kumar M-JCN15160 is the bonafide student of this college studying in Final year B.COM during the academic year 2017-18 and the Project Report entitled ' Study On Employees Absenteeism of SIPM.' has been prepared by me in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce at JSS College, Ooty Road Mysuru.

Place: Mysuru

Date:

HOP   
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL





JSS MAHAVIDYAPEETA

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

(Autonomous)

Ooty Road, Mysuru-570025, Karnataka India

Project report on

**“ROLE OF VIBSETI IN ENTREPRENURSHIP DEVELOPMENT  
PROGRAMME”**

(A case study of VIBSETI in Mandya)

Submitted

To

**Department of Commerce and Management**

JSS College of Arts, Commerce and Science

B.N road, mysuru-570025, Karnataka, India

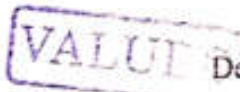
In partial fulfilment of the award of bachelor's Degree in Commerce

Under the Guidance

**Dr. S SHANKARAPPA**

Associate Professor

Department of Commerce and Management



Submitted

By

**NAME**

SACHIN KUMAR. B S

NAGARAJU M

DARSHAN GUPTA. U J

REVANNA N

**Reg.No.**

(JCN16125)

(JCN16078)

(JCN16027)

(JCN16120)

**2018-19**



JSS MAHAVIDYAPEETA

JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(Autonomous)

Ooty Road, Mysuru-570025, Karnataka India

**CERTIFICATE**

This is to certify that SACHIN KUMAR B.S. (JCN16125), NAGARAJU M (JCN16078), DARSHAN GUPTA U.J (JCN16027), REVANNA N (JCN16120) Are the students of this college studying final year B.COM during the academic, year 2018-19 and this project entitled "ROLE OF VIBSETI IN ENTREPRENURSHIP DEVELOPMENT PROGRAMME" has been prepared by them in partial fulfillment of the requirement for the award of degree of bachelor of commerce at JSS College Ooty road Mysore.

Place: Mysore

Date:

  
HOD

Head of Department  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL

PRINCIPAL  
J.S.S. College  
Ooty Road, Mysore-570 025



JSS MAHAVIDYAPEETA

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

(Autonomous)

Ooty Road, Mysuru-570025, Karnataka India

Project report on

**“ROLE OF VIBSETI IN ENTREPRENURSHIP DEVELOPMENT  
PROGRAMME”**

(A case study of VIBSETI in Mandya)

Submitted

To

**Department of Commerce and Management**

JSS College of Arts, Commerce and Science

B.N road, mysuru-570025, Karnataka, India

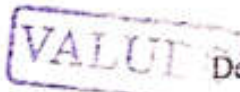
In partial fulfilment of the award of bachelor's Degree in Commerce

Under the Guidance

**Dr. S SHANKARAPPA**

Associate Professor

Department of Commerce and Management



Submitted

By

**NAME**

SACHIN KUMAR. B S

NAGARAJU M

DARSHAN GUPTA. U J

REVANNA N

**Reg.No.**

(JCN16125)

(JCN16078)

(JCN16027)

(JCN16120)

**2018-19**



JSS MAHAVIDYAPEETA

JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(Autonomous)

Ooty Road, Mysuru-570025, Karnataka India

**CERTIFICATE**

This is to certify that SACHIN KUMAR B.S. (JCN16125), NAGARAJU M (JCN16078), DARSHAN GUPTA U.J (JCN16027), REVANNA N (JCN16120) Are the students of this college studying final year B.COM during the academic, year 2018-19 and this project entitled "ROLE OF VIBSETI IN ENTREPRENURSHIP DEVELOPMENT PROGRAMME" has been prepared by them in partial fulfillment of the requirement for the award of degree of bachelor of commerce at JSS College Ooty road Mysore.

Place: Mysore

Date:

HOD

Head of Department  
Commerce & Management  
JSS College, Ooty Road  
Mysore

PRINCIPAL

PRINCIPAL  
J.S.S. College  
Ooty Road, Mysore-570 025





**JSS MAHAVIDYA PEETA**

**JSS COLLEGE OF ARTS SCIENCE AND COMMERCE**

(autonomous)

Ooty road

Mysore

Project report on

**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT VIDATHRI MOTORS,  
MYSURU**

**Submitted to**

Department of commerce and management in partial fulfillment of the aware of Bachelor's degree in  
commerce

Under the guidance of

Internal guidance,  
**Dr. S. Shankrappa**

Head of the department

Department of commerce

JSS College, Ooty road, Mysore

External guidance,  
**CHENGAPPA**

Vice President

Vidhathri motors

Mysore

VAI UPDI

22/5/19

**Submitted by**

**Name**

Mohammed Usama M

Pooja Ganesh

Vasanth Kumar Purohit M

**Reg. No.**

JCN16074

JCN16095

JCN16157

22/5/19



## JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(AUTONOMOUS)

Ooty Road, Mysore

### CERTIFICATE

This is to certify bearing **Mohammed Usama M (JCN16074)** , **Pooja Ganesh( JCN16095)**, **Vasanth Kumar Purohit M ( JCN16157)** are bonified students of BCOM during the academic year 2018-19 and the project Report entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT VIDATHRI MOTORS, MYSURU " has been prepared by them in partial fulfillment of requirement for the award of the Bachelor of commerce at JSS college , Ooty road .

Date:

Place: Mysore

Dr . S . Shankrappa  
Dr S SHANKARAPPA  
(Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore)

P. Mahadevappa M

(Principal)



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**ROLE OF ACTION AID IN ENHANCING THE  
IMPLIMENTATION OF WOMEN AND CHILD RIGHTS**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

VALUED

He  
22/5/19

**Under the guidance of**

**Dr. S SHANKARAPPA**

Associate Professor and HOD

Department of Commerce and Management

**Submitted by:**

**Batch No: 06**

**Name**

1.Soundarya N

2.Megha T M

3.Harshitha C

**Register No.**

JCN16143

JCN16071

JCN16041

**2018-2019**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that **Soundarya N (JCN16143)**, **Megha T M (JCN161071)**, **Harshitha C (JCN16041)** are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled **“ROLE OF ACTION AID IN ENHANCING THE WOMEN AND CHILD RIGHTS”** has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

VALUED

Date: 20/5/19

Place: Mysuru

**HOD**

**Dr. S. SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, B N Road  
Mysuru

**PRINCIPAL**  
**PRINCIPAL**

**J.S.S. College**  
Galy Road, Mysore-576 025





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**VALUED**

**Project Report on**

**A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT AND  
SELF EMPLOYMENT**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Sree Lalitha**

**Associate Professor**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. 12**

**Name**

**Register No.**

1 Chandan M  
2 Chidambar R  
3 Manoj Kumar M  
4 Rudresh H N

JCN16019  
JCN16026  
JCN16067  
JCN16121

**2018-2019**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science  
(Autonomous)**

**B N Road Mysuru -25**

**CERTIFICATE**

This is to certify Rudresh H N (JCN16121), Chidambara R (JCN16026), Manoj Kumar M (JCN16067), Chandan M (JCN16019) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A STUDY ON ROLE OF VIBSETI IN SKILL ENHANCEMENT AND SELF EMPLOYMENT" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 17/5/19

**HOD**

**Dr S SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
**J.S.S. College**  
Ooty Road, Mysore-570 025





**JSS MAHAVIDYA PEETA**

**JSS COLLEGE OF ARTS SCIENCE AND COMMERCE**

**(autonomous)**

**Ooty road**

**Mysore**

Project report on

**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT VIDATHRI MOTORS,  
MYSURU**

**Submitted to**

Department of commerce and management in partial fulfillment of the aware of Bachelor's degree in  
commerce

Under the guidance of

Internal guidance,

**Dr. S. Shankrappa**

Head of the department

Department of commerce

JSS College, Ooty road, Mysore

External guidance,

**CHENGAPPA**

Vice President

Vidhathi motors

Mysore

VALUED

*[Handwritten signature]*  
*[Handwritten date: 22/5/19]*

**Submitted by**

**Name**

Mohammed Usama M

Pooja Ganesh

Vasanth Kumar Purohit M

**Reg. No.**

JCN16074

JCN16095

JCN16157

*[Handwritten signature]*  
*[Handwritten date: 22/5/19]*



## JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(AUTONOMOUS)

Ooty Road, Mysore

### CERTIFICATE

This is to certify bearing **Mohammed Usama M (JCN16074)**, **Pooja Ganesh (JCN16095)**, **Vasanth Kumar Purohit M (JCN16157)** are bonified students of BCOM during the academic year 2018-19 and the project Report entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT VIDATHRI MOTORS, MYSURU" has been prepared by them in partial fulfillment of requirement for the award of the Bachelor of commerce at JSS college, Ooty road.

VALID

Date:

Place: Mysore

Dr. S. Shankrappa  
Dr. S. SHANKARAPPA  
(Head of Department)  
Commerce & Management  
JSS College, Ooty Road  
Mysore

Mahadevappa  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A Study on Customer Satisfaction on Royal Enfield Bikes”**

**Submitted To**

**Department of Commerce & Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

Smt Sreelalitha K.G

Assistant Professor

Department of Commerce & Management

*Det*  
*18/5/19*

**Submitted by:**

**Batch NO. : 15**

**Name**

GOVITH KIRAN

MANGALA MURTHY

PRAVEEN M

VISHWAS S

**Register No.**

JCN16034

JCN16063

JCN16107

JCN16168

**2018-19**



## JSS MAHAVIDYAPEETHA

### JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

### CERTIFICATE

This is to certify that Govith Kiran (JCN16034), Mangala Murthy (JCN16063), Praveen M (JCN16107) & Vishwas S (JCN16168) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled “A Study on Customer Satisfaction on Royal Enfield Bikes” has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysore

Date:

**HOD**

Commerce & Management  
JSS College, Ooty Road  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**

**J.S.S. College**

Ooty Road, Mysore-570 025





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**VALUED**

**Project Report on**

**“New product development” – A case study of Saheb spices Pvt  
ltd. Hebbal, Mysuru**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Dr. S Shankarappa**

**Associate Professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. : 18**

**Name**

- 1.Chandan S
- 2.Chandana K.M
- 3.Meghana.C
- 4.Prathap N.B
- 5.Vinusha V

**Register No.**

- JCN16020
- JCN16022
- JCN16072
- JCN16105
- JCN16166

**2018-2019**

*H.S. Shankarappa*  
*22/05/18*



**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE AND  
SCIENCE**

(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Chandan.S (JCN16020), Chandana.K.M (JCN16022), Meghana.C (JCN16072), Prathap.N.B (JCN16105), Vinusha.V (JCN16166) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled **“New product development” – A case study of Saheb spices Pvt. ltd. Hebbal, Mysuru** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE B N Road, Mysore.

Place: *Mysore*

Date: *16/05/2019*

**HOD**

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25







**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**VALUED**

**"A Study on sales and distribution management and customers satisfaction with reference to Saddles Company Bangalore"**

**Submitted To**

**Department of Commerce & Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

Smt. Mamtha M

Asst. Professor

Department of Commerce & Management

**Submitted by:**

**Batch NO. : 17**

**Name**

CHETHAN K M

CHETHAN S

MANOHARA S V

NIKHIL G T

**Register No.**

JCN16024

JCN16025

JCN16064

JCN16087

**2018-19**

*H.S. Ramogal*  
*Date: 22/5/2019.*





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Chethan K M(JCN16024), Chethan S(JCN16025), Manohara S V (JCN16064) & Nikhil G T (JCN16087) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A Study on sales and distribution management and customers satisfaction with reference to Saddles Company Bangalore" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

**Place: Mysore**

**Date:**

**HOD**

**Dr. S. SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science  
(Autonomous)

B N Road, Mysuru -25  
Project Report on

VALUED

“A CASE STUDY ON SALES PROMOTION OF  
SRIKANTESHWARA T.V CENTRE, NANJANGUD”

Submitted to

Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce  
Under the guidance of

Smt.MAMATHA M

Assistant Professor

Department of Commerce and Management

Submitted by:

Batch No: 19

Name

Register No .

1. MEENAKSHI IYER.S

JCN16070

2. AISHWARYA.N

JCN16008

3. KUSUMA.P

JCN16049

4. PREETHI.R

JCN16108

2018-2019

H.S. Chandappa  
Sub 22105/19



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)

B N Road, Mysuru -25

### CERTIFICATE

This is to certify that Meenakshi Iyer S(JCN16070), Aishwarya N (JCN16008), Kusuma P(JCN16049) and Preethi R(JCN16108) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled " **A CASE STUDY ON SALES PROMOTION OF SRIKANTESHWARA T.V CENTRE, NANJANGUD**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date: 17-05-2019

  
**HOD**

**Dr S SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore



**PRINCIPAL**  
**J.S.S. College**  
Ooty Road, Mysore-570 025



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**



**"A Study on sales and distribution management and customers satisfaction with reference to Saddles Company Bangalore"**

**Submitted To**

**Department of Commerce & Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

Smt. Mamtha M

Asst. Professor

Department of Commerce & Management

**Submitted by:**

**Batch NO. : 17**

**Name**

CHETHAN K M

CHETHAN S

MANOHARA S V

NIKHIL G T

**Register No.**

JCN16024

JCN16025

JCN16064

JCN16087

**2018-19**

*H.S. Dange*  
*Smt*  
*22/05/19* *22/5/19*



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Chethan K M(JCN16024), Chethan S(JCN16025), Manohara S V (JCN16064) & Nikhil G T (JCN16087) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A Study on sales and distribution management and customers satisfaction with reference to Saddles Company Bangalore" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

**Place: Mysore**

**Date:**

**HOD**

**Dr. S. SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysore -25**

**Project Report on**

**"CUSTOMER PERCEPTION OF BEVERAGES"- A CASE STUDY OF A T C  
BEVERAGES PVT. LTD., NANJANGUD**

**Submitted to  
Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of  
Dr. S Shankarappa  
Associate Professor and HOD  
Department of Commerce and Management**

**Submitted by:**

**Batch No. :02**

**Name**

1. Vijayalakshmi N.S
2. Pooja .C
3. Shilpa P
4. Kalavathi N.C

**Register No.**

- JCN 16161
- JCN 16094
- JCN 16135
- JCN 16043



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysore -25

**CERTIFICATE**

This is to certify that Vijayalakshmi.N.S. (JCN16161), Shilpa.P. (JCN16135), Pooja.C (JCN16094), Kalavathi.N.C (JCN16043), are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled **"CUSTOMER PERCEPTION ON BEVERAGES"-A CASE STUDY ON A T C BEVERAGES PVT LTD., NANJANGUD** has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 18/05/2019



**HOD**

**Dr. S. SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty  
Mysore



**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road, Mysuru -25

Project Report on

**VALUED**

“A CASE STUDY ON SALES PROMOTION OF  
SRIKANTESHWARA T.V CENTRE, NANJANGUD”

Submitted to

Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce  
Under the guidance of

Smt.MAMATHA M

Assistant Professor

Department of Commerce and Management

Submitted by:

Batch No: 19

Name

Register No

1. MEENAKSHI IYER.S

JCN16070

2. AISHWARYA.N

JCN16008

3. KUSUMA.P

JCN16049

4. PREETHI.R

JCN16108

2018-2019

*H.S. (Signature)*  
*22/05/19*





## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road, Mysuru -25

### CERTIFICATE

This is to certify that Meenakshi Iyer S(JCN16070), Aishwarya N (JCN16008), Kusuma P(JCN16049) and Preethi R(JCN16108) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled “ **A CASE STUDY ON SALES PROMOTION OF SRIKANTESHWARA T.V CENTRE, NANJANGUD**” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date: 17-05-2019

**HOD**

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
J.S.S. College  
Ooty Road, Mysore-570 025



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**VALUED**

**“Customer Satisfaction –A case study of G S POWER NET, MYSURU”**

**Submitted to**

**Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Sreelalitha K G  
Assistant Professor  
Department of Commerce and Management**

**Submitted by:**

**Batch No. :16**

**Name**

1. Sachin.P
2. Pavan kumar.M
3. Nandish B S
4. Doreswamy

**Register No.**

- JCN16126  
JCN16093  
JCN16083  
JCN16031

**2018-2019**

*H.S. Coorgel*

*21/05/19*





## JSS MAHAVIDYAPEETHA


JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Sachin.P (JCN16126), Pavankumaar.M (JCN16093), Nandish.B.S (JCN16083), Doreswamy (JCN16031) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "Customer Satisfaction -A case study of G S POWER NET, MYSURU" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date: 18/05/2019

  
**HOD**  
Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysuru

  
**PRINCIPAL**  
J.S.S. College  
Ooty Road, Mysore-576 021



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysore -25

**VALUED**

Project Report on

**"CUSTOMER SATISFACTION – A STUDY WITH REFERENCE TO HINDUSTAN  
SPRING MANUFACTURING COMPANY MYSORE"**

Submitted to  
Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of

Smt. Sreejalitha K G  
Asst. Professor  
Department of Commerce and Management

Submitted by:

Batch No.: 13

**Name**

1. Pramod N
2. Vinay M N
3. Nagadarshan M S
4. Prashanth M K

**Register No.**

JCN16101  
JCN16165  
JCN16076  
JCN16104

2018-2019

*H S George*  
*21/5/2019*  
*Sree*  
*20/5/19*



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysore -25

**CERTIFICATE**

This is to certify that Pramod N (JCN16101), Vinay M N (JCN16165), Nagadarshan M S (JCN16076), Prashanth M K (JCN16104) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "Customer satisfaction- a study with reference to Hindustan spring manufacturing company Mysore" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

**HOD**

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road,  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25

Place: Mysore

Date: 18/05/19





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**

**A Study on working capital management in SGM Technologies**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No. :14**

*Handwritten signature and date*  
18/5/19

**Name**

1.Suhas.G  
2.Suhas.BP  
3.Somashekara  
4.Mahadevprasad.M

**Register No.**

JCN16145  
JCN16144  
JCN16141  
JCN16055

**2018-2019**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Suhas.G(JCN16145) Mahadevprasad.M (JCN16055) Suhas .BP(JCN16144) Somashekar.M(JCN16141) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A Study On Working Capital Management In SGM Technologies" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date: 16/05/2019

  
HOD

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL  
PRINCIPAL  
J.S.S. College  
Ooty Road, Mysore-570 025





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**Employee Welfare Measurement-A case study at JAY JS  
RECYCLING PAPER PVT.LTD NANJANGUD**

**Submitted to**

**Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Mamtha M  
Asst. Professor  
Department of Commerce and Management**

**Submitted by:**

**Batch No. :20**

**Name**

**1.Manoj M  
2.Mahadevaprasad G**

**Register No.**

**JCN16069  
JCN16054**

**2018-2019**




## JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Manoj M (JCN16069) Mahadevaprasad G (JCN16054) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A Study On Employee Welfare Measurement At JAY JS RECYCLING PAPER PVT.LTD NANJANGUD" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Date : 17/05/19  
Place : Mysore

  
HOD  
L. Mahadevaprasad G  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
PRINCIPAL  
J.S.S. College  
Ooty Road, Mysore-570 025



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**A STUDY ON ROLE OF VIBSETI IN SKILL ENHANCEMENT AND  
SELF EMPLOYEMENT**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Sree Lalitha**

Associate Professor

Department of Commerce and Management

**Submitted by:**

**Batch No. 12**

**VALUED**

**Name**

- 1.Chandan.M
- 2.Chidambar.R
- 3.Manoj Kumar. M
- 4.Rudresh.H.N

**Register No.**

- JCN16019  
JCN16026  
JCN16067  
JCN16121

**2018-2019**

*H.S. @angelpor*  
21/5/2019  
*Sree*  
21/05/19



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science  
(Autonomous)**

**B N Road Mysuru -25**

**CERTIFICATE**

This is to certify Rudresh H N (JCN16121), Chidambara R (JCN16026), Manoj Kumar M (JCN16067), Chandan M (JCN16019) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A STUDY ON ROLE OF VIBSETI IN SKILL ENHANCEMENT AND SELF EMPLOYMENT" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 17/5/19

**HOD**

**Dr. S. SHANKARAPPA**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**

**J.S.S. College**

**Ooty Road, Mysore-570 025**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**Employee Welfare Measurement-A case study at JAY JS  
RECYCLING PAPER PVT.LTD NANJANGUD**

**Submitted to**

**Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Mamtha M  
Asst. Professor  
Department of Commerce and Management**

**Submitted by:**

**Batch No. :20**

**Name**

1.Manoj M  
2.Mahadevaprasad G

**Register No.**

JCN16069  
JCN16054

**2018-2019**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25


### CERTIFICATE

This is to certify that Manoj M (JCN16069) Mahadevaprasad G (JCN16054) are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled "A Study On Employee Welfare Measurement At JAY JS RECYCLING PAPER PVT.LTD NANJANGUD" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Date : 17/05/19  
Place : Mysore

  
**HOD**

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
**PRINCIPAL**  
J.S.S. College  
Ooty Road, Mysore-570 025



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**ROLE OF ACTION AID IN ENHANCING THE  
IMPLIMENTATION OF WOMEN AND CHILD RIGHTS**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**VALUED**

**Under the guidance of**

**Dr. S SHANKARAPPA**

Associate Professor and HOD

Department of Commerce and Management

*Handwritten signature and date: 22/5/19*

**Submitted by:**

**Batch No: 06**

**Name**

1.Soundarya N

2.Megha T M

3.Harshitha C

**Register No.**

JCN16143

JCN16071

JCN16041

**2018-2019**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that **Soundarya N (JCN16143), Megha T M (JCN161071), Harshitha C (JCN16041)** are the students of this college studying in Final year B.COM during the Academic Year 2018-19 and this project entitled **"ROLE OF ACTION AID IN ENHANCING THE WOMEN AND CHILD RIGHTS"** has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Date:

Place: Mysuru

**HOD**

Dr. S. SHANKARAPPA  
Head of the Dept. of  
Commerce & Economics  
JSS College, B N Road  
Mysore

**PRINCIPAL**

J.S.S. College  
Dooty Road, Mysore-570 025







**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)  
B N Road Mysuru -25

**Project Report on**

**"A STUDY ON PLASTIC WASTE MANAGEMENT"**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

Smt. Sreelalitha K G  
Assistant Professor  
Department of Commerce and Management

**Submitted by:**

**Batch No. : 8**

**Name**

**Register No.**

1. HEMANTH M G
2. PRAJWAL B C
3. SUNDAR T B
4. VINAY H V

JCN17054  
JCN17104  
JCN17152  
JCN17165

*Sreelalitha K G*  
*Prof.*



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that HEMANTH M G(JCN17054), PRAJWAL B C(JCN17104), SUNDAR T B(JCN17152), VINAY H V(JCN17165) are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "A STUDY ON PLASTIC WASTE MANAGEMENT" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

HOD

  
Head of the Dept. of  
Commerce & Management  
JSS College, B N Road  
Mys.



PRINCIPAL

PRINCIPAL  
JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

VALUED

**"A study on customer perception towards**

**Suryaa batteries pvt.ltd Mysuru"**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Sreelalitha K.G**

**Assistant Professor**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. :02**

**Name**

- 1.Chethan N
- 2.Mahadevaswamy N M
- 3.Nagaraju K
- 4.Rajesh K.R

**Register No.**

- JCN17033  
JCN17071  
JCN17087  
JCN17115

*[Handwritten signatures]*

**2019-2020**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Chethan.N(JCN17033), Mahadevaswamy.N.M(JCN17071), Nagaraju.k(JCN17087), Rajesh.K.R(JCN17115) are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "**A study on customer perception towards suryaa batteries pvt.ltd**" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Doly Road  
Mysore

**PRINCIPAL**

**JSS College of Arts, Commerce & Science  
(Autonomous)  
Doly Road, MYSURU-25**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -05



**Project Report on**  
**“A Study Role on Impact of The Logistics**  
**Management of Biometrics in Chetana techno**  
**solutions, Bengaluru”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Mamatha**  
**Assistant Professor**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No. : Bcom(G2)- 26**

**Name**

**RegisterNo.**

1. Bharath A S  
2. Naveen V S  
3. Santhosh N  
4. Chandan  
5. Harish H M

JCN17019  
JCN17092  
JCN17134  
JCN17024  
JCN17048

**2019-2020**

1

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -05

**CERTIFICATE**

This is to certify that Bharath A S (JCN17019), Naveen V S (JCN17092), Santhosh N (JCN17134), Chandan (JCN17024), Harish H M (JCN17048), are the students of this college studying in Final year B.COM during the Academic Year 2019-2020 and this project entitled "A Study Role On Impact Of The Logistics Management Of Biomatrices In Chetana techno solutions Bengaluru." has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore



**PRINCIPAL**

**JSS College** of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU-25



## JSS MAHAVIDYA PEETA

JSS COLLEGE OF ARTS SCIENCE AND COMMERCE

(Autonomous)

Ooty Road

Mysore

Project Report on

### A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT VIDATHRI MOTORS, MYSURU

Submitted to

Department of Commerce and Management in partial fulfillment of the aware of Bachelor's degree in  
Commerce

Under the guidance of

Internal guidance;  
**Dr. S. Shankrappa**  
Head of the Department  
Department of commerce  
JSS College, Ooty Road, Mysore

External guidance;  
**CHENGAPPA**  
Vice President  
Vidhathri Motors  
Mysore

Submitted by

Name  
Tejal Kumari M

Reg. No.  
JCN16152

*Silkka.g*  
\_\_\_\_\_  
1  
*Pau.*



## JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

(AUTONOMOUS)

Ooty Road, Mysore

### CERTIFICATE

This is to certify bearing **TEJAL KUMARI M (JCN16152)** is bonified student of BCOM during the academic year 2019-20 and the project report entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT VIDATHRI MOTORS, MYSURU" has been prepared by her in partial fulfillment of requirement for the award of the bachelor of commerce at JSS College, Ooty Road.

Date: 04/09/2020

Place: Mysore

Head of Department

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Rd  
Mysore

PRINCIPAL

JSS College of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU-25





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)

B N Road Mysore -25

VALUED

**Project Report on**

**“A STUDY ON ROLE OF VIBSETI IN SKILL  
ENHANCEMENT AND SELF EMPLOYMENT”**

**Submitted to**

**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Sreelalitha**

Assistant Professor

Department of Commerce and Management

**Submitted by:**

**Batch No. :07**

**Name**

1. Prashanth J

2. Chandru B

3. Chethan M

4. Sanjaypatel M D

**Register No.**

JCN17109

JCN17028

JCN17032

JCN17132

*As the only  
Page.*



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**

(Autonomous)


B N Road Mysuru -25

### CERTIFICATE

This is to certify that Prashanth J(JCN17109), Chandru B(JCN17028), Chethan M(JCN17032), Sanjaypatel M D(JCN17132) are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "A STUDY ON ROLE OF VIBSETI IN SKILL ENHANCEMENT AND SELF EMPLOYMENT" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 04/09/2020

  
**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, B N Road  
Mysuru

  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road, MYSURU-25



VALUED

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysore -25

**Project Report on**

**“A study on online trading and customer satisfaction towards  
Amazon”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Smt. Sreelalitha K G**  
**Assistant professor**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No: 10**

**Name**

1. Durgesh C
2. Manu S
3. Sujith V R
4. Vishwa C

**Register No.**

JCN17042  
JCN17085  
JCN17151  
JCN17166

**2019-2020**



## JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road Mysore -25

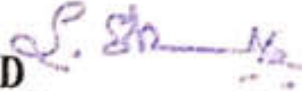
### CERTIFICATE

This is to certify that Durgesh C (JCN17042), Manu S (JCN17085), Sujith Y R (JCN17151), Vishwa C (JCN17166) are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "A study on customer satisfaction towards Amazon" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore.

Date: 01/09/2020

HOD

  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Rd.  
Mysore



PRINCIPAL  
JSS College of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysore -25

**Project Report on**

**"A study on training and development of trainees**

**In VIBSETI Mandya"**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

Smt. Sreelalitha

K G

Assistant Professor

Department of Commerce and Management

**Submitted by:**

**Batch No. : 09**

Names	Register no.
Mallikarjunaswamy	JCN17077
Sachin	JCN17127
Chandru .m	JCN17029
Manoj Kumar .s	JCN17084
Manoj j	JCN17081

*S. Manoj*  
*Manoj*





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**


(Autonomous)  
B N Road Mysore -25


**CERTIFICATE**

This is to certify that Mallikarjunaswamy.L [JCN17077], Sachin.R[JCN17127], Chandru. M [JC17028], Manojkumar.S [JCN17084], Manoj J [JCN17081] are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "A study on training and development of trainees In VIBSETI Mandya" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date:

  
HOD  
Head of the Dept. of  
Commerce & Management  
JSS College of Arts, Commerce & Science  
B N Road, Mysore

  
PRINCIPAL  
JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road, MYSURU 25



**JSS MAHAVIDYAPEETHA**

## **JSS COLLEGE OF ARTS, COMMERCE & SCIENCE**

**(Autonomous)**

Re-accredited by NAAC with 'A' Grade  
Recognized by UGC as College with Potential for Excellence  
Ooty Road, Mysore-570 025, Karnataka, INDIA.



**Project Report on**

**“A Study on Experience & Expectations of the existing customers on Jawa Motor Cycles, Mysore”**

Submitted To

**Department of Commerce & Management**

**In partial fulfillment of degree of Bachelor of Commerce**

**Under the guidance of**

Dr. S Shankarappa

Associate Professor & HOD

Department of Commerce & Management

**Submitted by:**

**Batch No. : 06**

**Name**

JEEVAN P  
NAVEENA G  
MALLIKARJUN M  
MANJUNATH M

**Register No**

JCN17056  
JCN17090  
JCN17075  
JCN17080

2019-20

*S. S. K.*  
*B.*





## JSS MAHAVIDYAPEETHA

### JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(Autonomous)

Re-accredited by NAAC with 'A' Grade

Recognized by UGC as College with Potential for Excellence

Ooty Road, Mysore-570 025, Karnataka, INDIA.

### CERTIFICATE

This is to certify that **JEEVAN P(JCN17056)**, **NAVEENA G(JCN17090)**, **MALLIKARJUNA M(JCN17075)**, **MANJUNATH(JCN17080)** are the students of this college studying in Final year B.com during the Academic year 2019-20 and this project entitled "**A Study on Experience & Expectations of the existing customers on Jawa Motor Cycles, Mysore**" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College of Arts, Commerce & Science, Mysore.

Place: Mysore

Date: 01-09-2020

**Head of the Department**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU-25





**JSS MAHAVIDYAPEETHA**  
**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

VALUED

Project Report on

**"A STUDY ON IMPACT OF HUMAN RESOURCE MANAGEMENT PRACTICES ON ORGANIZATION PERFORMANCE – A STUDY WITH REFERENCE OF AROHAKA TECHNOLOGIES MYSORE"**

Submitted to

Department of Commerce and Management

In partial fulfillment of Degree of Bachelor of Commerce

**Under the guidance of**

Smt. Sree Lalitha  
Associate Professor and HOD  
Department of Commerce and Management

Submitted by:

**Batch No. 05**

**Name**

1. SAHANA.MS
2. SINDHU.M
3. REKHA.BR
4. SUREKHA.K

**Register No.**

- JCN17128  
JCN17144  
JCN17122  
JCN17153



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Sahana.MS (JCN17128), Rekha.BR (JCN17122) Sindhu.M (JCN17144), Surekha.K (JCN17153), are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "A STUDY ON IMPACT OF HUMAN RESOURCE MANAGEMENT PRACTICES ON ORGANIZATION PERFORMANCE - A STUDY WITH REFERANCE OF AROHAKA TECHNOLOGIES MYSORE" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

**HOD**

Head of Department  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
(Autonomous)

Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)  
B N Road Mysuru -25

**Project Report on "A STUDY ON ROLE OF KARNATAKA  
GRAMIN BANK IN RURAL DEVELOPMENT"**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

Sreelalitha K G  
Associate Professor  
Department of Commerce and Management

**Submitted by:**

**Batch No. : B COM (G2)**

**Name**

1. Akshaykumar
2. Akshay S
3. Kasturi B N
4. Naveenkumar N

**Register No.**

JCN17009  
JCN17008  
JCN17061  
JCN17093

**2019-2020**



## JSS MAHAVIDYAPEETHA

### JSS College of Arts, Commerce & Science

(Autonomous)  
B N Road Mysuru -25

#### CERTIFICATE

This is to certify that Akshaykumar(JCN17009), Akshay S(JCN17008.), and Kasturi B N(JCN17061), Naveenkumar N(JCN17093) are the students of this college studying in Final year B.COM during the Academic Year 2019-20 and this project entitled "A STUDY ON ROLE OF KARNATAKA GRAMIN BANK IN RURAL DEVELOPMENT" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
**PRINCIPAL**

JSS College of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU-25

# JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(Autonomous)

Re-accredited by NAAC with 'A' Grade  
Recognized by UGC as College with Potential for Excellence.  
B.N Road, Mysore-570 025, Karnataka, INDIA



## Project report on

“A Study on total Quality Management of Nestle products,  
Nestle Pvt Ltd Nanjangud Mysuru”

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of commerce

Under the guidance of

**DR S SHANKARAPPA**

Associate professor and HOD,

Department of Commerce and Management,

JSS College B N Road, Mysuru.

Submitted by

Batch No: 03

Names	Register number
AJAYKUMAR	JCN17005
NUTHAN B L	JCN17100
NISHCHITH N	JCN17096
SRINIDHI H V	JCN17146

2019-20

*Sitha.B*  
11  
*Pau.*

# JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(Autonomous)

Re-accredited by NAAC with 'A' Grade  
Recognized by UGC as College with Potential for Excellence.  
B. N Road, Mysore-570 025, Karnataka, INDIA



## CERTIFICATE

This is to certify that AJAYKUMAR(JCN17005), NUTHAN B.L(JCN17100), NISHCHITH N(JCN17096) and SRINIDHI H.V(JCN17146), are the students of this college pursuing our final year B.COM during the academic year 2019-20 and this project entitled "A Study on Total Quality Management of Nestle products, Nestle Pvt Ltd Nanjangud Mysuru" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date: 04/09/2020

Head of the Department (HOD)

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

PRINCIPAL  
PRINCIPAL  
JSS College of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road Mysuru-25**

VALUED

**Project Report on**

**“A STUDY ON WORKING CAPITAL MANAGEMENT IN SGM  
TECHNOLOGY, MYSORE”**

**Submitted to  
Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of  
Smt. Mamtha M  
Associate Professor  
Department of Commerce and  
Management**

**Submitted by:**

**Batch No. :22**

**Name**

1. Manoj R
2. Manju
3. Srivatsa LR
4. Sripal Jain

**Register No.**

JCN17083  
JCN17079  
JCN17148  
JCN17147

**2019-2020**

*S. M. B.*  
*Pau*



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that **Manoj R(JCN17083), Manju (JCN17079), Srivatsa LR (JCN17148) & Sripal Jain (JCN17147)** are the students of this college studying in Final year B.COM during the Academic Year **2019-20** and this project entitled **“A STUDY ON WORKING CAPITAL MANAGEMENT IN SGM TECHNOLOGY”** has been prepared by them in partial fulfillment of the requirement for the award of **Degree of Bachelor of Commerce at JSS College B N Road, Mysore.**

Place: MYSURU

Date:

**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
PRINCIPAL  
JSS College of Arts, Commerce & Science  
(Autonomous)  
Ooty Road, MYSURU





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**

**“Marketing strategy and consumer perception about herbal products”- A case study on Patanjali Ayurved Limited.**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Smt. Sreelalitha K G**  
**Assistant Professor**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No:13**

**Name**

- 1.Abhishek.A
- 2.Athreya v
- 3.Thippanagowda Mallanagowda Patil
- 4.Yashavantha S B

**Register No.**

- JUC18001  
JUC18017  
JUC18174  
JUC18191

**2020-2021**

*Sri Kalyan*  
*Row*



## JSS MAHAVIDYAPEETHA

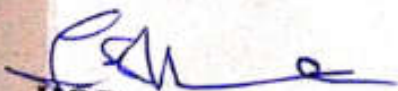
**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Abhishek A (JUC18001), Athreya v (JUC18017), Thiippanagowda Mallanagowda Patil (18174), Yashavantha S B(JUC18191) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "**Marketing strategy and consumer perception about herbal products- A case study on Patanjali Ayurved Limited**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

  
**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**“A STUDY ON CUSTOMER TOWARDS SURYAA BATTERY**  
**pvt.ltd MYSURU”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Savitha.R**

VALUED

**Assistant Professor Department of Commerce and Management**

**Submitted by:**

**Batch No. : 20**

**Name**

**Register No.**

1. LOKESH T G	JUC18071
2. SANTHOSH M S	JUC18149
3. SUNIL KUMAR H T	JUC18165
4. SURYA N S	JUC18168

**2020-2021**

*Handwritten signature in red ink.*



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that **LOKESH T G (JUC18071), SANTHOSH M S (JUC18149), SUNIL KUMAR H T(JUC18165), SURYA N S(JUC18168)**, are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled “**A STUDY ON CUSTOMER TOWARDS SURYAA BATTERY Pvt. Ltd mysuru**” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: **MYSURU**

Date:

**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



VALUED

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**“A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT**  
**AND SELF EMPOLYMENT”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Smt. Sreelalitha K G**  
**Assistant Professor**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No:08**

**Name**

1.Cheathan.N  
2.Gethanjali.MK  
3.Manoj.S  
4.Ratan kumar

**Register No.**

JUC18034  
JUC18048  
JUC18086  
JUC18127

**2020-2021**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Chethan.N (JUC18034), Geethanjali.MK (JUC18048), Manoj.s (JUC18086), Ratan kumar (JUC18127) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT AND SELF EMPOLYMENT" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: MYSORE

Date: 01/10/21

**HOD**

Head of Department  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE,**

*(Autonomous)*

B N road Mysuru-25

**Project report on**

**"A STUDY ON FUTURE POTENTIAL TOWARDS SMALL CAR SEGMENT"**

**With special reference to Maruti Suzuki at Mandovi Motors**

**Mysuru**

**Submitted to,**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of commerce**

**Under the guidance of**

**Dr S Shankrappa**

**Associate professor and HOD**

**Department of Commerce and Management**

**Submitted by,**

**Batch No: 10**

**NAME:**

ARCHANA M

GOWTHAM S

MEGHANA V

SUPRIYA P

**REGISTER NO:**

JUC18013

JUC18049

JUC18092

JUC18166

Batch: 2020-2021

*Sri Mat*



**JSS MAHAVIDYAPEETHA**  
**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

(Autonomous)

B N Road Mysuru-25

**CERTIFICATE**

This is to certify that Archana M (JUC18013), Gowtham S (JUC18049), Meghana V (JUC18092), Supriya P (JUC18166) are the students of this college studying in Final year B.COM during the Academic year 2020-21 and this project entitled "A STUDY ON FUTURE POTENTIAL TOWARDS SMALL CAR SEGMENT" has been prepared by them in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce at JSS college B N Road, Mysuru.

Place: Mysuru

Date:

**HOD**

Head of the Department of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road MYSURU-25





VALUED

## JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru-25

### Project Report

A study on employee welfare measures and satisfaction at  
**TYCOON INNOVATIVE TECHNOLOGY Mysore**

### Submitted to

Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Commerce

### Under the guidance of

Smt. Shreelalitha K G  
Asst. Professor

Department of Commerce and Management

Submitted by:  
Batch No: 05

#### Name:

1. Kiran B
2. Kushal G
3. Prashanth Kumar K
4. Vinod M
5. Praveen S

#### Register No:

JUB18021  
JUB18024  
JUB18043  
JUB18059  
JUB18063

2020-21



## JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru-25

### CERTIFICATE

This is to certify that Kiran B (JUB18021) Kushal G (JUB18024) Prashanth Kumar K (JUB18043) Vinod M (JUB18059) Praveen S (JUB18063) is the student of this college studying in final year BBA during the Academic year 2020-21 and this project entitled "A Study on Employee Welfare Measures At TYCOON **INNOVATIVE TECHNOLOGY MYSURU**" has been prepared by him in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration at JSS College B N Road, Mysuru.

Date: 11/6/2021

Place: MYSURU

  
Dr. S. SHANKARAPPA M.Com., Ph.D.  
Research Guide in Commerce  
JSS Research Foundation  
SJCE Campus, Mysuru-08

  
HOD-PRINCIPAL



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B.N. Road, Mysuru -25**

**Project Report on  
“A STUDY ON SOCIAL MEDIA MARKETING ON MYSORE  
MARKET” (E-COMMERCE SITE)**

**Submitted to  
Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Business Administration**

**Under the guidance of  
Smt.Shreelailtha K.G  
Asst.Professor  
Department of Commerce and Management**

**Submitted by:  
Batch No. :09...**

**Name**

**Register No.**

1. AMIR ABBAS.M
2. KHASIM SHARIFF
3. MOHAMMED SULAIMAN
4. VARUN.V

JUB18005  
JUB18020  
JUB18035  
JUB18056

**2020-2021**



**JSS MAHAVIDYAPEETHA**

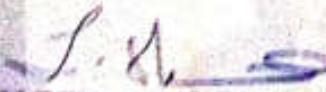
**JSS College of Arts, Commerce & Science  
(Autonomous)  
B.N. Road, Mysuru -25**

**CERTIFICATE**

This is to certify that AMIR ABBAS.M (JUB18005), KHASIM SHARIEF (JUB18020), MOHAMMED SULAIMAN (JUB18035), VARUN.V (JUB18056) are the students of this college studying in Final year BBA during the Academic Year 2020-21 and this project entitled "SOCIAL MEDIA MARKETING ON MYSORE MARKET (E-COMMERCE SITE)" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSORE

Date:

  
**HOD**  
Head of Department  
College of Arts, Commerce & Science  
JSS Mahavidyalaya  
B.N. Road, Mysuru - 25

  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
B.N. Road, Mysuru - 25  
College Year: 2020-21



VALUED

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**

**"A STUDY OF CUSTOMER'S PERCEPTION TOWARDS  
GENERAL INSURANCE COMPANY"**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Business**  
**Administration**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No. : 11**

**Name**

**1.GANESH PRASAD AT**  
**2.GIRISH KUMAR HR**  
**3.MADHUKESH S**

**Register No.**

**JUB18015**  
**JUB18016**  
**JUB18028**

**2020-2021**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that **GANESH PRASAD AT(JUB18015), GIRISH KUMAR HR(JUB18016), MADHUKESH S(JUB18028)** are the students of this college studying in Final year BBA during the Academic Year 2020-21 and this project entitled " **A STUDY OF CUSTOMER'S PERCEPTION TOWARDS GENERAL INSURANCE COMPANY**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSURU

Date: 4/10/21

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College

**PRINCIPAL**  
**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



VALUED

## JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru-25

### Project Report

A study on employee welfare measures and satisfaction at  
**TYCOON INNOVATIVE TECHNOLOGY Mysore**

### Submitted to

Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Commerce

### Under the guidance of

Smt. Shreelalitha K G  
Asst. Professor

Department of Commerce and Management

Submitted by:  
Batch No: 05

#### Name:

1. Kiran B
2. Kushal G
3. Prashanth Kumar K
4. Vinod M
5. Praveen S

#### Register No:

JUB18021  
JUB18024  
JUB18043  
JUB18059  
JUB18063

2020-21



## JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru-25

### CERTIFICATE

This is to certify that **Kiran B (JUB18021) Kushal G (JUB18024) Prashanth Kumar K (JUB18043) Vinod M (JUB18059) Praveen S (JUB18063)** is the student of this college studying in final year BBA during the Academic year 2020-21 and this project entitled "A Study on Employee Welfare Measures At **TYCOON INNOVATIVE TECHNOLOGY MYSURU**" has been prepared by him in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration at JSS College B N Road, Mysuru.

Date: 05/10/2021

Place: MYSURU

**Dr. S. SHANKARAPPA** M.Com., Ph.D  
Research Guide in Commerce  
JSS Research Foundation  
SJCE Campus, Mysuru-06

**HOD PRINCIPAL**





**VALUED**

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

**(Autonomous)**

**B N Road, Mysore -25**

**Project report on**

**"EMPLOYEES JOB SATISFACTION IN SURYAA BATTERIES PRIVATE LIMITED, MYSORE "**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Business Administration**

**Under the guidance of**

**Dr S Shankrappa**

**Associate Professor and Head of the Department**

**Department of Commerce and Management**

**Submitted by:**

**Batch No.:06**

<b>NAME</b>	<b>REGISTER.NO</b>
<b>1. NITHIN.V</b>	<b>JUB18038</b>
<b>2. LIKITH R GOWDA</b>	<b>JUB18026</b>
<b>3. MALLIKARJUNA ARADHYA</b>	<b>JUB18033</b>
<b>4. AJITH N</b>	<b>JUB18003</b>


**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

**(Autonomous)**

**B N Road, Mysore -25**

## **CERTIFICATE**

This is to certify that **NITHIN.V (JUB18038)**, **LIKITH R GOWDA (JUB18026)**, **MALLIKARJUNA ARADHYA (JUB18033)**, **AJITH.N (JUB18003)** are the students of this college studying in Final year BBA during the Academic Year 2020-21 and this project entitled **EMPLOYEES JOB SATISFACTION IN SURYAA BATTERIES** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of business administration at JSS College B N Road, Mysore.

Place: *Mysore*

Date: *04/10/2021*



**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore



**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE,**

(Autonomous)

B N road Mysuru-25

**Project report on**

**"A STUDY ON FUTURE POTENTIAL TOWARDS SMALL CAR SEGMENT"**

With special reference to Maruti Suzuki at Mandovi Motors

Mysuru

**Submitted to,**

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of commerce

Under the guidance of

**Dr S Shankrappa**

**Associate professor and HOD**

Department of Commerce and Management

**Submitted by,**

**Batch No: 10**

**NAME:**

ARCHANA M

GOWTHAM S

MEGHANA V

SUPRIYA P

**REGISTER NO:**

JUC18013

JUC18049

JUC18092

JUC18166

Batch: 2020-2021

*S. K. S.*



**JSS MAHAVIDYAPEETHA**  
**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**  
(Autonomous)  
B N Road Mysuru-25

**CERTIFICATE**

This is to certify that Archana M (JUC18013), Gowtham S (JUC18049), Meghana V (JUC18092), Supriya P (JUC18166) are the students of this college studying in Final year B.COM during the Academic year 2020-21 and this project entitled "A STUDY ON FUTURE POTENTIAL TOWARDS SMALL CAR SEGMENT" has been prepared by them in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce at JSS college B N Road, Mysuru.

Place: Mysuru

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road MYSURU-25

VALUED



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysore -25

**Project report on**  
**“A Study on Marketing Strategy of Nippon paints Mysore”**

**Submitted to**  
**Department of Commerce and Management in partial fulfillment of Degree**  
**of Bachelor of Commerce**

**Under the guidance of**  
**Smt. SHREELALITHA K G Assistance Professor**  
**Department of Commerce and Management,**  
**JSS College B N Road, Mysore.**

**Submitted by**

**Batch No: 23**

**Names**

**DANY M P**

**NIKHIL M JAMADAGNI**

**PRAJWAL G M**

**Register number**

**JUC18037**

**JUC18102**

**JUC18112**

**2020-21**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysore -25

**CERTIFICATE**

This is to certify that **DANY M P (JUC18037)**, **NIKHIL M JAMADAGNI (JUC18102)**, and **PRAJWAL G M (JUC18112)**, are the students of this college pursuing our final year B.COM during the academic year 2020-21 and this project entitled "A Study on Marketing Strategy of Nippon paints Mysore" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 1/10/2021

**Head of the Department**

Head of the Department  
Commerce & Management  
JSS College, City Road  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**  
**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N ROAD MYSORE-25

**PROJECT REPORT ON**  
**“A STUDY ON CUSTOMER SATISFACTION TOWARDS**  
**SRI VIGNESHWAR TVS MOTORS”**

**Submitted to**  
**Department of Commerce and Management In partial fulfillment of**  
**Degree of Bachelor of Commerce**

**Under the guidance of**  
**Smt. Mamatha**  
**Assistant professor**  
**Department of Commerce and Management**

**Submitted by**

**Batch No: 07**

<b>Name</b>	<b>Register no</b>
1. Jeevan Patel S	JUC18196
2. Harshith Boregowda C	JUC18053
3. Akash M	JUC18007
4. Pramoda N	JUC18117

**2020-2021**



**JSS MAHAVIDYAPEETHA**  
**JSS College of Arts, Commerce & Science**  
**(Autonomous)**  
**B N Road Mysore -25**

**CERTIFICATE**

This is to certify that **Jeevan Patel S (JUC18196)**, **Harshith Boregowda C (JUC18053)**, **Akash M (JUC18007)**, **Pramoda N (JUC18117)** are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A study on customer satisfaction towards TVS MOTOR" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

**Place:**

**Date:**

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, B N Road  
Mysore

**PRINCIPAL**  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
B N Road MYSURU-25





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

**(Autonomous)**

**B N Road, Mysuru -25**

**Project Report on**

**“A Study on Experience, Satisfaction & Expectation of the  
existing customers of HMIL - Star Hyundai, Mysuru”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Dr. S. Shankarappa**

**Associate Professor and HOD**

**Department of Commerce and Management**

**VALUE**

**Submitted by:**

**Batch No. 12:**

**Name**

1. Aswin M.P.
2. Jennifer Melani
3. Mohammed Anshab K.M.
4. Nikhil Kumar S.

**Register No.**

- JUC18015  
JUC18062  
JUC18093  
JUC18103

**2020-2021**

*Srihats*





## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road, Mysuru -25

### CERTIFICATE

This is to certify that Aswin M.P.(JUC18015), Jennifer Melani (JUC18062), Mohammed Anshab K.M. (JUC18093), Nikhil Kumar S.(JUC18103) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled

**“A Study on Experience, Satisfaction & Expectation of the existing customers of HMIL - Star Hyundai, Mysuru”** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College of Arts, Commerce & Science, B N Road, Mysuru.

Place:

Date: Mysuru

**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysuru

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25

VALUED



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A CASE STUDY ON SALES PROMOTION AT SRIKANTESHWARA  
ELECTRONICS PRIVATE LIMITED”**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of

Smt. Savitha R

Associate Professor

Department of Commerce and Management

Submitted by:

Batch No. :24

**Name**

1.NISARGA CS  
2. SAHANA HR  
3.SHREYA M  
4.SUPRIYA S

**Register No.**

JUC18105  
JUC18140  
JUC18155  
JUC18167

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

**(Autonomous)**

**B N Road Mysuru -25**

**CERTIFICATE**

This is to certify that Nisarga.CS JUC18105, Sahana.HR JUV18140, Shreya.M JUC18155, Supriya.S JUC18167 are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled " A CASE STUDY ON SALES PROMOTION AT SRIKANTESHWARA ELECTRONICS PRIVATE LIMITED" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

**HOD**

**PRINCIPAL**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**“A STUDY ON CUSTOMER TOWARDS SURYAA BATTERY  
pvt.ltd MYSURU”**

**Submitted to  
Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**VALUED**

**Under the guidance of  
Savitha.R**

**Assistant Professor Department of Commerce and Management**

**Submitted by:**

**Batch No. : 20**

**Name**

**Register No.**

1. LOKESH T G	JUC18071
2. SANTHOSH M S	JUC18149
3. SUNIL KUMAR H T	JUC18165
4. SURYA N S	JUC18168

**2020-2021**

*Savitha.R*  
*(Sign)*



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that **LOKESH T G (JUC18071)**, **SANTHOSH M S (JUC18149)**, **SUNIL KUMAR H T (JUC18165)**, **SURYA N S (JUC18168)**, are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled “**A STUDY ON CUSTOMER TOWARDS SURYAA BATTERY Pvt. Ltd mysuru**” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: **MYSURU**

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A study on customer satisfaction towards Hero Motocorp”**

**Mysuru**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Dr. S Shankarappa**

**Associate Professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No.:**

**Name**

1. Madiha Junaidi
2. Mutturaj S S
3. Revathi S

**Register No.**

- JUC18075  
JUC18095  
JUC18131

**2020-2021**



## JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

### CERTIFICATE

This is to certify that Madiha Junaidi (JUC18075), Mutturaj S S(JUC18095) Revathi S (JUC18131) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled " A study on customer satisfaction on Hero Motocorp" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date:

HOD

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25

**PRINCIPAL**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

**(AUTONOMOUS)**

**B N Road Mysore – 25**

**Project Report on**

**“A STUDY ON ROLE OF GRADUATES CO-OPERATIVE BANK ON  
URBAN DEVELOPMENT”**

**Submitted to**

**Department of commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt. Savitha R**

**Assistant Professor**

**Department of Commerce and Management**

**Submitted By**

**Batch : Group-2**

**Name:**

**1. Chandan T V**

**2. Rakshith G**

**3. Rohan P R**

**Register No:**

**JUC18025**

**JUC18125**

**JUC18132**

**2020 - 2021**



## JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(AUTONOMOUS)

B N Road Mysore - 25

### CERTIFICATE

This is to certify that Chandan T V(JUC18025), Rakshith G(JUC18125), Rohan P R(JUC18132) are the students of this college, studying in Final year B.Com during the Academic year 2020-21 and this project entitled "A STUDY ON ROLE OF GRADUATES CO-OPERATIVE BANK ON URBAN DEVELOPMENT" has been prepared by them in partial fulfillment of the requirement for the award of degree of bachelor of Commerce at JSS College B N Road Mysore.

Place : Mysore

Date :

HOD

Head of the  
Commerce & Management  
JSS College, B N Road  
Mysore

PRINCIPAL

PRINCIPAL

JSS College of Arts, Commerce & Science  
B N Road MYSURU-25



VALUED

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**“CONSUMER PREFERENCE : A CASE STUDY OF THE**  
**NESTLE PRODUCTS - NANJANGUD”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by**

**Batch No. : 18**

**Name**

1. BASAVARAJESHWARI H.M
2. CHANDANA G.
3. SAHANA .S.SOBARAD
4. SNEHA PRIYA T.S

**Register No.**

- JUC18018  
JUC18027  
JUC18141  
JUC18158

**2020-2021**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that BASAVARAJESHWARI H.M(JUC18018), CHANDANA G (JUC18027.) SAHANA S SOBARAD (JUC18141) SNEHA PRIYA T.S (JUC18158) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled “ Consumer Preference : A Case Study Of The Nestle Products, Nanjangud” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 04-10-2021.

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Gaty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Gaty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**VALUED**

**Project Report on**

**"A study of customer satisfaction and sales performance of ARADS  
packaged drinking water"**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No.: 05**

**Name**

**Register No.**

1. CHETHAN G  
2. GAJENDRA J  
3. MANJUNATH S  
4. MANOJKUMAR BG

JUC18032  
JUC18047  
JUC18084  
JUC18087

**2020-2021**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that CHETHAN G(JUC18032), GAJENDRA J(JUC18047), MANJUNTH S(JUC18084) and MANOJKUMAR B G(JUC18087) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled " A study of customer satisfaction and sales performance of ARADS packaged drinking water" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysore -25

**Project Report on**

**A STUDY ON ROLE OF "A Unique Training Methodology of RUDSETI In Promoting  
Self Employment among Unemployed Youth"  
(Rural Development & Self Employment Training Institution)**

**Submitted to**

Department of commerce & Management

In partial fulfilment of Degree of Bachelor of Commerce

**Under the Guidance of**

**Dr. S. Shankarappa**

**Head of the Department of Commerce and Management**

**Batch No. 14**

**Names:**

**BHOOMIKA.S**

**JYOTHI.C**

**MAHALAKSHMI.N**

**Register No:**

**JUC18022**

**JUC18064**

**JUC18078**

**2020-2021**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysore -25

## **CERTIFICATE.**

This is to certify that Miss Bhoomika.S, Jyothi.C & Mahalakshmi. N B.com final year students of JSS College Ooty Road, Mysore have successfully completed a project work on "A STUDY ON ROLE OF "A Unique Training Methodology of RUDSETI In Promoting Self Employment among Unemployed Youth" (Rural Development & Self Employment Training Institution) has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date:

ROD

  
PRINCIPAL  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25.

PRINCIPAL





**VALUED**

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**"CUSTOMER SATISFACTION TOWARDS NANDINI MILK**  
**PRODUCTS"**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by**

**Batch No: 17**

**Name**

**Register No.**

1. ABHISHEK D.M
2. MANIKANTA M.M
3. SACHIN G.
4. SANDESH M.S

JUC18002  
JUC18083  
JUC1836  
JUC18142

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that ABHISHEK D.M(JUC18002) MANIKANTA MM (JUC18083) SACHIN G (JUC18136) SANDESH M.S(JUC18142) are the students of this college studying in Final year B.COM during the Academic Year 20-21 and this project entitled **CUSTOMER SATISFACTION TOWARDS AMBANI MILK PRODUCTS** has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru  
Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE,**

(Autonomous)

B N road Mysuru-25

**Project report on**

**"A STUDY ON FUTURE POTENTIAL TOWARDS SMALL CAR SEGMENT"**

With special reference to Maruti Suzuki at Mandovi Motors

Mysuru

**Submitted to,**

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of commerce

Under the guidance of

**Dr S Shankrappa**

Associate professor and HOD

Department of Commerce and Management

**Submitted by,**

**Batch No: 10**

VALUED

**NAME:**

ARCHANA M

GOWTHAM S

MEGHANA V

SUPRIYA P

**REGISTER NO:**

JUC18013

JUC18049

JUC18092

JUC18166

Batch: 2020-2021

*S. Shankrappa*





**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

(Autonomous)

B N Road Mysuru-25

**CERTIFICATE**

This is to certify that Archana M (JUC18013), Gowtham S (JUC18049), Meghana V (JUC18092), Supriya P (JUC18166) are the students of this college studying in Final year B.COM during the Academic year 2020-21 and this project entitled "A STUDY ON FUTURE POTENTIAL TOWARDS SMALL CAR SEGMENT" has been prepared by them in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce at JSS college B N Road, Mysuru.

Place: Mysuru

Date:

**HOD**  
Head of the Dept. of  
Commerce & Management  
JSS College, B N Road  
Mysore

**PRINCIPAL**  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
B N Road MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**VALUED**

**Project Report on**

**"A study of customer satisfaction and sales performance of ARADS  
packaged drinking water"**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No.: 05**

<b>Name</b>	<b>Register No.</b>
1. CHETHAN G	JUC18032
2. GAJENDRA J	JUC18047
3. MANJUNATH S	JUC18084
4. MANOJKUMAR BG	JUC18087

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that CHETHAN G(JUC18032), GAJENDRA J(JUC18047), MANJUNTH S(JUC18084) and MANOJKUMAR B G(JUC18087) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled " **A study of customer satisfaction and sales performance of ARADS packaged drinking water**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



VALUED

**JSS MAHAVIDYAPEETHA**  
**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysore -25

Project Report on  
**"A COMPARATIVE FINANCIAL PERFORMANCE ANALYSIS OF TATA STEEL &  
JSW STEEL AND POWER BY MEANS OF RATIOS"**

**Submitted to**  
Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Commerce

**Under the guidance of**  
Smt Savitha R  
Associate Professor  
Department of Commerce and Management

**Submitted By:**  
Group No. 1

**Name**

1. Ajay V
2. Charan S. P
3. Jayanth V

**Register No.**

JUC18004  
JUC18031  
JUC18058

2020-21



**JSS MAHAVIDYAPEETHA**  
**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysore -25

**CERTIFICATE**

This is to certify that Ajay V (JUC18004), Charan S.P (JUC18031), Jayanth V (JUC18058) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A COMPARATIVE FINANCIAL PERFORMANCE ANALYSIS OF TATA STEEL & JSW STEEL AND POWER BY MEANS OF RATIOS" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College of Arts, Commerce and Science, B N Road, Mysore.

Place: *Mysore*

Date:

HOD

Commerce  
JSS College  
Mysore

PRINCIPAL

JSS College of Arts, Commerce & Science  
B N Road MYSURU-25





VALUED

**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE & SCIENCE  
(AUTONOMOUS)**

**B N ROAD MYSURU - 570025**

**Project Report on**

**"A STUDY ON CONSUMER BEHAVIOUR ON NANDINI  
MILK AND MILK PRODUCTS AT MYMUL"**

**Submitted to**

**Department of Commerce and Management  
In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

**SMT. MAMTHA M**

**Asst. Professor**

**Department of Commerce and Management**

**Submitted By:**

**Batch No. : 27**

**Name**

**Register No.**

**1. MEGHANA K J**

**JUC18089**

**2. MEGHANA C S**

**JUC18090**

**3. S SHIVA SHARAN**

**JUC18135**

**2020 - 2021**

*Smt. Mamtha M*  
*Silka B*



**JSS MAHAVIDYAPEETHA**

**JSS COLLEGE OF ARTS, COMMERCE & SCIENCE  
(AUTONOMOUS)**

**B N ROAD MYSURU - 570025**

**CERTIFICATE**

This is to certify that MEGHANA K.J (JUC18089) , MEGHANA C.S (JUC18090) , S SHIVA SHARAN (JUC18135) are the students of this college studying in Final year B.COM during the Academic Year 2020-2021 and this project entitled "A STUDY ON CONSUMER BEHAVIOUR ON NANDINI MILK AND MILK PRODUCTS AT MYMUL" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

**Date : 04-10-2021**

**Place : MYSORE**

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College of Arts, Commerce & Science  
B N Road, Mysuru - 570025

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
B N Road, MYSURU-25





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A STUDY ON FUTURE POTENTIAL TOWARDS E-SCOOTER”**

With special reference to Okinawa e-scooter, Mysuru

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

Dr. S Shankarappa

Associate Professor and HOD

Department of Commerce and Management

**Submitted by:**

**Batch No.11**

**Name**

**Register No.**

1.Nischith H R

JUC18106

2.Ranga swamy D

JUC18126

3.Sudeep M

JUC18161

4.Vivek R

JUC18187

5.Yogesh S M

JUC18198

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Nischith H R(JUC18106), Ranga swamy D(JUC18126),Sudeep M(JUC18181),Vivek R(JUC18187) and Yogesh S M(JUC18198) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON FUTURE POTENTIAL TOWARDS E-SCOOTER" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru - 25

**Project Report on**  
**“A STUDY ON ROLE OF KARNATAKA GRAMIN BANK IN RURAL DEVELOPMENT ”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt SREELALITHA K G**

**Assistant Professor**

**Department of Commerce and Management**

**Submitted by:**

**Batch No.3 : B COM (G1)**

**Name**

1. Bharath M

2. Prajwal M R

3. Rachappaji K

**Register No.**

JUC18019

JUC18114

JUC18120

**2020-2021**

*Sri M. B.*





## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

### CERTIFICATE

This is to certify that **Bharath M (JUC18019)**, **Prajwal M R (JUC18114)**, and **Rachappaji K (JUC18120)** are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON ROLE OF KARNATAKA GRAMIN BANK IN RURAL DEVELOPMENT " has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

**Place : Mysore**

**Date :**

**HOD**

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Galy Road, MYSURU-25



VALUED

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**“A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT**  
**AND SELF EMPOLYMENT”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
Smt. Sreelalitha K G  
Assistant Professor  
Department of Commerce and Management

**Submitted by:**

**Batch No:08**

**Name**

1.Cheathan.N  
2.Gethanjali.MK  
3.Manoj.S  
4.Ratan kumar

**Register No.**

JUC18034  
JUC18048  
JUC18086  
JUC18127

**2020-2021**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Chethan.N (JUC18034), Geethanjali.MK (JUC18048), Manoj.s (JUC18086), Ratan kumar (JUC18127) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT AND SELF EMPOLYMENT" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: MYSORE

Date: 4/10/21

**HOD**

Head of the Department of  
Commerce & Management  
JSS College, Ooty  
Mysore

**PRINCIPAL**

PRINCIPAL  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25





VALUED

**JSS MAHAVIDYAPEETHA**  
**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**

**“EMPLOYEE JOB SATISFACTION ON KOTTAKKAL  
ARYA VAIDYA SALA, NANJANGUD”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by:**

**Batch No: 16.**

<b>Name</b>	<b>Register No.</b>
1.ASHWINI .M.	JUC18014
2.KEERTHI KUMARI .M.	JUC18068
3.NAGARATHNA H.M	JUC18097
4.POOJA .P.	JUC18109

**2020-2021**



## JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that Ashwini .M (JUC18014),  
Keerthikumari .M (JUC18068) Nagarathana .H.M  
(JUC18097) Pooja .P(JUC18109) are the students of this  
college studying in Final year B.COM during the Academic  
Year 2020-21 and this project entitled "EMPLOYEE JOB  
SATISFACTION ON KOTTAKKAL ARYA VAIDYA  
SALA, NANJANGUD" has been prepared by them in  
partial fulfilment of the requirement for the award of Degree  
of Bachelor of Commerce at JSS College B N Road,  
Mysore.

Place: Mysuru

Date: 04/10/2021

HOD

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

PRINCIPAL

PRINCIPAL  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(AUTONOMOUS)

B N Road Mysore – 25

**Project Report on**

**“A STUDY ON ROLE OF GRADUATES CO-OPERATIVE BANK ON  
URBAN DEVELOPMENT”**

**Submitted to**

**Department of commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

Smt. Savitha R

Assistant Professor

Department of Commerce and Management

**Submitted By**

**Batch : Group-2**

**Name:**

**Register No:**

**1. Chandan T V**

**JUC18025**

**2. Rakshith G**

**JUC18125**

**3. Rohan P R**

**JUC18132**

**2020 - 2021**

WAI



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

**(AUTONOMOUS)**

**B N Road Mysore – 25**

**CERTIFICATE**

This is to certify that Chandan T V(JUC18025), Rakshith G(JUC18125), Rohan P R(JUC18132) are the students of this college, studying in Final year B.Com during the Academic year 2020-21 and this project entitled "A STUDY ON ROLE OF GRADUATES CO-OPERATIVE BANK ON URBAN DEVELOPMENT" has been prepared by them in partial fulfillment of the requirement for the award of degree of bachelor of Commerce at JSS College B N Road Mysore.

**Place : Mysore**

**Date :**

**HOD**

JSS Mahavidyapeetha  
JSS College of Arts, Commerce & Science  
B N Road, Mysore  
570002

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
B N Road, MYSURU-25



VALUED

**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A Study on Customer Satisfaction towards Honda Two Wheeler”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Dr. S Shankarappa**

**Associate Professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. : 22**

**Name**

**Register No.**

1. DINESH KUMAR D
2. PRADEEPA M
3. VINAY KUMAR K C

JUC18044  
JUC18111  
JUC18183

**2020-2021**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Dinesh Kumar D(JUC18044), Pradeepa M(JUC18111), Vinay Kumar KC(JUC18183), are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled " A Study on customer satisfaction towards Honda two Wheeler" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: **MYSORE**

Date: **04/10/2021**

  
**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road,  
Mysore

  
**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



## **JSS MAHAVIDYAPEETHA**

### **JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

Autonomous under University of Mysore

B N Road, Mysuru -570025

#### **Project Report on**

#### **“A STUDY ON CONSUMER BEHAVIOUR TOWARDS SAHEB SPICE PRODUCTS”**

Submitted to

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of  
Commerce**

**Under the guidance of**

**Dr. S Shankarappa**

**Associate Professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. :**

<b>Name</b>	<b>Register No.</b>
Chandrakala N	JUC18029
Nandini J	JUC18099
Shambulinga C	JUC18150
Yashaswini N S	JUC18190

**2020-2021**



## JSS MAHAVIDYAPEETHA

**JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE**

Autonomous under University of Mysore

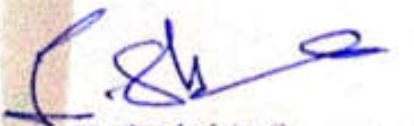
B N Road, Mysuru -570025

### CERTIFICATE

This is to certify that Chandrakala N (JUC18029), Nandini J (JUC18099), Shambulinga C (JUC18150) & Yashaswini N S (JUC18190) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON CONSUMER BEHAVIOUR REGARDING SAHEB SPICES PRODUCTS" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

**Place: Mysore**

**Date:**

  
**HOD** Head of the Dept.  
Commerce & Management  
JSS College, Ooty Road  
Mysore

  
**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25  
**PRINCIPAL**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**“A STUDY ON CUSTOMER SATISFACTION TOWARDS**  
**HONDA TWO WHEELER MYSORE.”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**  
**Dr. S Shankarappa**  
**Associate Professor and HOD**  
**Department of Commerce and Management**

**Submitted by**  
**Batch No. :18**

**Name**

1. JAYANTH N.S  
2. MADHUSUADHAN.S.  
3.RAVI SHANKAR .B  
4.ULLAS

**Register No.**

JUC18057  
JUC18074  
JUC18130  
JUC18175

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Jayanth N. S(JUC18057), Madhu Sudhan S (JUC18074.) Ravishankar.B (JUC18130) Ullas (JUC18175) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled “ A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA TWO WHEELER MYSORE” has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date:

**HOD**  
**Dr. S. SHANKARAPPA** M.Com., Ph.D.  
Research Guide in Commerce  
JSS Research Foundation  
SJCE Campus, Mysuru-05

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A STUDY ON FUTURE POTENTIAL TOWARDS E-SCOOTER”**

With special reference to Okinawa e-scooter, Mysuru

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

Dr. S Shankarappa

Associate Professor and HOD

Department of Commerce and Management

**Submitted by:**

**Batch No.11**

**Name**

**Register No.**

1.Nischith H R

JUC18106

2.Ranga swamy D

JUC18126

3.Sudeep M

JUC18161

4.Vivek R

JUC18187

5.Yogesh S M

JUC18198

**2020-2021**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**CERTIFICATE**

This is to certify that Nischith H R(JUC18106), Ranga swamy D(JUC18126),Sudeep M(JUC18181),Vivek R(JUC18187) and Yogesh S M(JUC18198) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "**A STUDY ON FUTURE POTENTIAL TOWARDS E-SCOOTER**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty Road  
Mysore

**PRINCIPAL**

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

**(Autonomous)**

**B N Road, Mysuru -25**

**Project Report on**

**“A Study on Experience, Satisfaction & Expectation of the  
existing customers of HMIL - Star Hyundai, Mysuru”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Dr. S. Shankarappa**

**Associate Professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. 12:**

**Name**

1. Aswin M.P.
2. Jennifer Melani
3. Mohammed Anshab K.M.
4. Nikhil Kumar S.

**Register No.**

JUC18015  
JUC18062  
JUC18093  
JUC18103

**2020-2021**

*Shikha B.*





## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**

**(Autonomous)**

**B N Road, Mysuru -25**

### CERTIFICATE

This is to certify that Aswin M.P.(JUC18015), Jennifer Melani (JUC18062), Mohammed Anshab K.M. (JUC18093), Nikhil Kumar S.(JUC18103) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled

**“A Study on Experience, Satisfaction & Expectation of the existing customers of HMIL - Star Hyundai, Mysuru”** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College of Arts, Commerce & Science, B N Road, Mysuru.

Place:

Date: Mysuru

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Gity Road,  
Mysore

**PRINCIPAL**

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Gity Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**“A CASE STUDY ON CUSTOMER INTERPRETATION  
TOWARDS MANMUL PRODUCTS”**

**Submitted to  
Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of  
Dr. S Shankarappa  
Associate Professor and HOD  
Department of Commerce and Management**

**Submitted by:**

**Batch No. :19**

<b>Name</b>	<b>Register No.</b>
Sushmitha.S S	JUC18170
Sinchana.S	JUC18157
Vedavathi.S	JUC18177
Ramya.R	JUC18197



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify Sushmitha.SS JUC18170, Sinchana.S JUC18157, Vedavathi.S JUC18177, Ramya.R JUC18197, are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A CASE STUDY ON CUSTOMER INTERPRETATION TOWARDS MANMUL PRODUCTS MANDYA " has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: MYSORE

Date:

**HOD**

Head of the Dept. of  
Commerce & Management  
JSS College, Ooty  
Mysore

**PRINCIPAL**  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25

**PRINCIPAL**





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A STUDY ON CUSTOMERS SATISFACTION ON  
STAR HYUNDAI MYSORE ”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of commerce**

**Under the guidance of**

**Smt.KG Sreelalitha**

**Assistant professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. :08**

**Name**

1. SAHANA H L
2. SOWMYA M
3. VALISHA SUZANNA FERNANDIES
4. YAMUNA H N

**Register No.**

JUC19148

JUC19171

JUC19187

JUC19196

**2021-2022**





## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**

(Autonomous)

B N Road Mysuru -25

### CERTIFICATE

This is to certify that SAHANA H L (JUC19148), SOWMYA M (JUC19171), VALISHA SUZANNA FERNANDIES (JUC19187) and YAMUNA H N (JUC19196) are the students of this college studying in Final year BCOM during the Academic Year 2021-22 and this project entitled "A STUDY ON CUSTOMERS SATISFACTION ON STAR HYUNDAI MYSORE" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *MYSORE*

Date: *08/09/2022*

**HOD**

Department of Commerce,  
J. S. S. College,  
Ooty Road, Mysore-25

**PRINCIPAL**

PRINCIPAL

J.S.S. College of Arts, Commerce & Science,  
Manjengud-Ooty Road, MYSORE-4





**JSS MAHAVIDYAPEETKA**

**JSS College of arts commerce & science**

**(Autonomous)**

**B N Road Mysore-25**

**Project report on**

**\*A STUDY ON DIGITAL Business Research Method**

**SERVICES TO THE CUSTOMERS IN Coca cola PVT LTD\* Submitted to**

**Department of commerce and management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**under the guidance of**

**Mr. PRAMOD H.M**

**Assistant Professor**

**Department of Commerce and management**

**Submitted by:**

**Batch No.39,**

**Name**

**Register No.**

**1.Manoj H M**

**JUC19098**

**2.Madhu Varya V**

**JUC19091**

**3.Vijay**

**JUC19191**

**4. Nagarjuna M**

**JUC19107**

**2021-2022**




**JSS MAHAVIDYAPEETHA**  
JSS College of arts, commerce & science  
(Autonomous)  
B N Road Mysore-25

### CERTIFICATE

This is to certify that, Manoj H M (JUC19098), Madhu Varya V (JUC19091), Vijay (JUC19191), Nagarjuna M (JUC19107) are the student of this college studying in final year B.COM during the academic year 2021-2022 and this project entitled "**Business Research Method**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of commerce at JSS college B N Road, Mysore.

Place: Mysore

Date: 28/09/2022

  
HOD  
Department of Commerce  
J. S. S. College,  
Ooty Road, Mysore-25

  
PRINCIPAL  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETKA**

**JSS College of arts commerce & science**

(Autonomous)

B N Road Mysore-25

**Project report on**

**"A STUDY ON DIGITAL MARKETING IN LOGISTICS**

**SERVICES TO THE CUSTOMERS IN AROKHAKA TECNOLOGIES PVT LTD"**

**Submitted to**

**Department of commerce and management**

**i**

**In partial fulfillment of Degree of Commerce**

**under the guidance of**

**Pramod H M**

Assistant Professor

Department of Commerce and management

**Submitted by:**

**Batch No.35**

<b>Name</b>	<b>register No.</b>
1.Kiran Kumar B.S	JUC19080
2.Ganesh M	JUC19048
3.Guru H.S	JUC19055
4. Ashoka R	JUC19025

**2021-2022**



## JSS MAHAVIDYAPEETHA

JSS College of arts, commerce & science

(Autonomous)

B N Road Mysore-25

### CERTIFICATE

This is to certify that, Kiran Kumar B.S (JUC19080) Ganesh M (JUC19048) Guru H.S (JUC19055) Ashoka R (JUC19025) are the student of this college studying in final year B.COM during the academic year 2021-2022 and this project entitled "A STUDY ON CUSTOMER SATIFICATION REGARDING GOODS AND SERVICES IN BHAVANI INDUSTRIES " has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of commerce at JSS college B N Road, Mysore.

Place: *mysuru*

Date: *28/09/2022*

*[Signature]*

HOD

Department of Commerce.  
J. S. S. College,  
Ooty Road, Mysore-25

*[Signature]*  
PRINCIPAL

JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



# **JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

**Autonomous B N Road Mysuru-25**

**Project Report on**

**“A STUDY ON CUSTOMERS SATISFACTION TOWARDS SUZUKI MOTORS”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce**

**Under the guidance of**

**SMT SREELALITHA K G Assistant professor and HOD**

**Department of Commerce and Management**

**Submitted by:**

**Batch No 45: B COM (G3)**

**NAME: ABHISKEK N**

**REGISTER NUMBER : JUC19002**

**AKASH R**

**JUC19003**

**DARSHAN M**

**JUC19038**

**GURU PRASAD HM**

**JUC19057**

**2021-2022**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science**

**(Autonomous)**

**B N Road Mysore -25**

**CERTIFICATE**

This is to certify that ABHISHEK N (JUC19002), AKASH R (JUC19003), DARSHAN M (JUC19038) and GURUPRASAD H M (JUC19057) are the students of this college studying in Final year B.COM during the Academic Year 2021-22 and this project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SUZUKI MOTORS", has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 28-09-2022

HOD

Department of Commerce  
J. S. S. College,  
Ooty Road, Mysore-25

PRINCIPAL  
- PRINCIPAL -

J.S.S. College of Arts, Commerce & Science  
Mannanand-Ooty Road, MYSORE-25





**JSS MAHAVIDYAPEETKA**

**JSS College of arts commerce & science**

**(Autonomous)**

**B N Road Mysore-25**

**Project report on**

**\*A STUDY ON DIGITAL Business Research Method**

**SERVICES TO THE CUSTOMERS IN Coca cola PVT LTD\* Submitted to**

**Department of commerce and management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**under the guidance of**

**Mr. PRAMOD H.M**

**Assistant Professor**

**Department of Commerce and management**

**Submitted by:**

**Batch No.39,**

**Name**

**Register No.**

**1.Manoj H M**

**JUC19098**

**2.Madhu Varya V**

**JUC19091**

**3.Vijay**

**JUC19191**

**4. Nagarjuna M**

**JUC19107**

**2021-2022**




**JSS MAHAVIDYAPEETHA**  
JSS College of arts, commerce & science  
(Autonomous)  
B N Road Mysore-25

### CERTIFICATE

This is to certify that, Manoj H M (JUC19098), Madhu Varya V (JUC19091), Vijay (JUC19191), Nagarjuna M (JUC19107) are the student of this college studying in final year B.COM during the academic year 2021-2022 and this project entitled "**Business Research Method**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of commerce at JSS college B N Road, Mysore.

Place: Mysore

Date: 28/09/2022

  
HOD  
Department of Commerce  
J. S. S. College,  
Ooty Road, Mysore-25

  
PRINCIPAL  
JSS College of Arts, Commerce & Science  
Ooty Road, MYSURU-25



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**“Customer Perception towards Digital Marketing – A Study with Reference  
to Dream Buzz Solutions”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfillment of Degree of Bachelor of Commerce Under the  
guidance of**

**SMT. Mamatha M  
Assistant Professor**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. : 40**

<b>Name</b>	<b>Register No.</b>
1. Manu H S	JUC 20106
2. Harish S	JUC 20069
3. Jevan B L	JUC 20078
4. Manoj Kumar M	JUC 20105

**2022-2023**



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts, Commerce & Science  
(Autonomous)**

**B N Road Mysuru -25**

**CERTIFICATE**

This is to certify that **Manu H S (JUC 20106), Harish S (JUC 20069), Jevan B L (JUC 20078), Manoj Kumar M (JUC 20105)** are the students of this college studying in Final year B.com during the Academic Year 2022-23 and this project entitled "**Customer Perception towards Digital Marketing – A Study with Reference to Dream Buzz Solutions**" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *Mysuru*

Date: *27/07/2023*

*[Signature]*  
**HOD**  
**Department of Commerce**  
**J. S. S. College,**  
**Ooty Road, Mysore-28**

*[Signature]*  
**Principal**  
**J. S. S. COLLEGE**  
**Ooty Road, Mysore-570 028**



**JSS MAHAVIDYAPEETA**  
**JSS College of Arts Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

**Project Report on**  
**“PRODUCTION AND DISTRIBUTION MANAGEMENT –A  
CASE STUDY WITH SPECIAL REFERENCE IN  
MILLENNIUM CHEMI PHARMA”**

**Submitted to**  
**Department of Commerce and Management**  
**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**  
Smt. Nagashree N  
Assistant Professor  
Department of Commerce and Management

**Submitted by:**

**Batch No. :01**

<b>Name</b>	<b>Register No.</b>
1. Aishwarya S	JUC20013
2. Akhila G	JUC20020
3. Anjali	JUC20028
4. Chandana S	JUC20047

*Silthab*  
*Paw*  
**2022-2023**

## CERTIFICATE

This is to certify that Aishwarya S (JUC20013), Akhila G (JUC20020), Anjali (JUC20028), Chandana S (JUC20047), are the students of this college studying in Final year B.com during the Academic Year 2022- 23 and this project entitled "PRODUCTION AND DISTRIBUTION MANAGEMENT – A CASE STUDY WITH SPECIAL REFERENCE IN MILLENNIUM CHEMI PHARMA" has been Prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 27/07/2023

  
HOD

Department of Commerce  
J. S. S. College,  
Ooty Road, Mysore-25

  
PRINCIPAL



# **JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

## **Project Report on**

**“Examining Consumer Satisfaction: A Case Study of Tree  
Bean Foods”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**SMT. Mamatha M  
Assistant Professor  
Department of Commerce and Management**

**Submitted by**

**Batch No. :35**

**Name:**

Pavan.R

Manoj.T,S

Mahadevaswamy

Kiran.N.S

Mahadevaprasad.L

**Register No.-**

JUC20125

JUC20104

JUC20095

JUC20085

JUC20092

2022-2023



## JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

### CERTIFICATE

This is to certify that **Pavan.R** (JUC20125), **Manoj.T.S** (JUC20104), **Kiran.N.S** (JUC20085), **Mahadevaprasad.L** (JUC20092), **Mahadevaswamy** (JUC20095) are the students of this college studying in Final year B.com during the Academic Year 2022-23 and this project entitled "**Examining Consumer Satisfaction: A Case Study of Tree Bean Foods**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:

HOD

Department of Commerce,  
J. S. S. College,  
Ooty Road, Mysore-25

PRINCIPAL

Principal  
J. S. S. COLLEGE  
Ooty Road, Mysore-570 025





**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

B N Road Mysuru -25

**Project Report on**

**“A STUDY ON SALES PROMOTION STRATEGIES OF TVS  
COMPANY”**

**Submitted to**

**Department of Commerce and Management**

**In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of**

**Smt.Mamtha.M**

**Assistant Professor**

**Department of Commerce and Management**

**Submitted by:**

**Batch No. 32**

**Name**

**Register No.**

1.GOWDA PREKSHA PUTTASWAMY

(JUC20067)

2.KARTHIK S K

(JUC20083)

3.LANKESH M

(JUC20089)

4.NETHRAVATHI N M

(JUC20115)

**2022-2023**



## JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science**  
(Autonomous)  
B N Road Mysuru -25

### CERTIFICATE

This is to certify that GOWDA PREKSHA PUTTASWAMY (JUC20067), KARTHIK S K (JUC20083), LANKESH M (JUC20089), NETHRAVATHI N M (JUC20115) are the students of this college studying in Final year B. Com during the Academic Year 2022-23 and this project entitled "**A STUDY ON SALES PROMOTION STRATEGIES OF TVS COMPANY**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 27-07-2023

  
HOD

Department of Commerce  
J. S. S. College,  
Ooty Road, Mysore-25

  
Principal  
J. S. S. COLLEGE  
Ooty Road, Mysore-570 025  
PRINCIPAL



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science  
(Autonomous)  
B N Road Mysuru -25**

**Project Report on**

**“COW CARE, PRODUCTION OF PHARMAECUTICAL  
PRODUCTS AND BIOGAS WITH SPECIAL REFERENCE TO  
PINJRAPOLE SOCIETY MYSURU”**

**Submitted to  
Department of Commerce and Management  
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of  
Smt Pushpa C S V  
Smt Nagashree N  
Smt Mamatha M  
Assistant Professors  
Department of Commerce and Management**

**Submitted by:**

**Batch No.:03**

**Name**

- 1.TILAK J
- 2.SANJAY
- 3.SIDDESH L
- 4.VIVEK P G

**Register No.**

- JUC20187  
JUC20153  
JUC20174  
JUC20192

2022-2023



## JSS MAHAVIDYAPEETHA

### JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

### CERTIFICATE

This is to certify that Tilak J (JUC20187), Sanjay (JUC20153), Siddesh L (JUC20174), Vivek P G (JUC20192) are the students of this college studying in final year B.com during the Academic Year 2022-23 and this project entitled **“COW CARE, PRODUCTION OF PHARMAECUTICAL PRODUCTS AND BIOGAS WITH SPECIAL REFERENCE TO PINJRAPOLE SOCIETY MYSURU”** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *Mysore*

Date: *27/07/2023*

*[Signature]*  
HOD

Department of Commerce,  
J. S. S. College,  
B N Road, Mysore-25

*[Signature]*  
PRINCIPAL  
Principal

J. S. S. COLLEGE  
B N Road, Mysore-570 025



**JSS MAHAVIDYAPEETHA**

**JSS College of Arts Commerce & Science**

(Autonomous)

Ooty Road Mysuru -25

**Project Report on**

**“A Study on Customer Satisfaction Of Royal Enfield Reference  
To Mysore District”**

**Submitted to**

**Department of Commerce and Management In partial fulfilment  
Degree of Bachelor of Commerce.**

**Under the guidance of**

**Smt Mamatha M**

**Smt Pushpa**

**Assistant Professor**

**Department of Commerce and Management.**

**Submitted by:**

**Group No. :38**

**Register No:**

**Name:**

**AKSHAY KUMAR AILI**

**SYED RIYAZ**

**THARUN SEBASTIAN**

**NITHIN KUMAR R**

**JUC20024**

**JUC20156**

**JUC20185**

**JUC20121**



JSS ವಿದ್ಯಾವಿಧ್ಯಾಪೀಠ

JSS College of Arts, Commerce & Science

(Autonomous)

Ooty Road Mysore-25

**CERTIFICATE**

This is to certify that Anshay Kumar Ahi (JUC20024), Syed Riyaz (JUC20056), Tharan Sebastian (JUC20035), Nithin Kumar R (JUC20020) are the students of this college studying in Final year Bcom during the Academic Year 2022-23 and this project entitled Customers Satisfaction of Royal Enfield has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College Ooty Road, Mysore.

Place: MYSORE

Date: 27.07.2023

  
HOD

Department of Commerce,  
J. S. S. College,  
Ooty Road, Mysore-25

  
PRINCIPAL

J. S. S. COLLEGE  
Ooty Road, Mysore-570 002