



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on

**“A Phenomenological Study On Labour Turnover In Hospitality -
Hotel Komfort Suites, Mysore”**

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration

Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management

BATCH NO. 1

Submitted by:

Name

Sahana S
Iknut Said Mussa
Sanjay S
Mahendra R

Register No.

JCP16047
JCP16018
JCP16049
JCP16025



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Sahana S (JCP16047), Iknut Said Mussa (JCP16018), Sanjay S (JCP16049), Mahendra R (JCP16025) are the students of this college studying in Final year BBA during the Academic Year 2018-19 and this project entitled "A Phenomenological Study On Labour Turnover In Hospitality, Hotel Komfort Suites, Mysore" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date: 17/08/19

Dr. S. SHANKARAPPA
Head of the Dept. of
Commerce & Administration
JSS College, B N Road
Mysuru

PRINCIPAL

PRINCIPAL
J.S.S. College
B N Road, Mysore-570 025



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**“A Phenomenological Study On Labour Turnover In Hospitality -
Hotel Komfort Suites, Mysore”**

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**



**Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management**

BATCH NO. 1

Submitted by:

Name

Sahana S
Iknut Said Mussa
Sanjay S
Mahendra R

Register No.

JCP16047
JCP16018
JCP16049
JCP16025

Aet
18/5/19



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Sahana S (JCP16047), Iknut Said Mussa (JCP16018), Sanjay S (JCP16049), Mahendra R (JCP16025) are the students of this college studying in Final year BBA during the Academic Year 2018-19 and this project entitled "A Phenomenological Study On Labour Turnover In Hospitality, Hotel Komfort Suites, Mysore" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date: 17/05/19

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

PRINCIPAL
J.S.S. College
Ooty Road, Mysore-570 025



JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

“A Case Study On Employees Absenteeism – BEML, Mysore”

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**

**Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management**

Batch No: 06

Submitted by:

Name

Register No.

**1. Prasanna S
2. Chethan M
3. Karthik S
4. Rahul M**

**JCP16041
JCP16013
JCP16020
JCP16043**



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Prasanna S (JCP16041), ChethanM(JCP16013), Karthik S (JCP16020), Rahul M (JCP16043) are the students of this college studying in Final year BBA during the Academic Year 2018-19 and this project entitled "**A Case Study On Employees Absenteeism – BEML, Mysore**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date:

HOD

Dr. S. SHANKARAPPA
Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

J.S.S. College
Ooty Road, Mysore-570 025



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**“A Case Study on Digital Marketing on Vision Associates,
Mysore”**

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**

**Under the guidance of
Smt. Swathi R N
Assistant Professor
Department of Commerce and Management**

Submitted by:

Name	Register No.
1. Vikas G M	JCP16061
2. Yashaswini B	JCP16064
3. Kaushik S	JCP16021



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Vikas G M (JCP16061), Yashaswini B (JCP16064), Kaushik S (JCP16021), are the students of this college studying in Final year BBA during the Academic Year 2018-19 and this project entitled “**A Case Study On Digital Marketing In Vision Associates, Mysore**” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date: 18/05/2019

HOD
Dr. S. SHANKARAPPA
Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL
J.S.S. College
, Ooty Road, Mysore-570 025



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JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on

**"A STUDY ON SALES PROMOTION IN RETAIL MARKETING IN
FINE GREEN HYPER MARKET".**

VALUED

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration

Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management

Submitted by:

Name

- 1 Chalana .S,R
- 2.Sampreeth
- 3.Karan Kumar
- 4.Mubashir muzammil P K

Register No.

- JCP16011
- JCP16048
- JCP16019
- JCP16032



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE


This is to certify that Chalana S R (JCP16011), Sampreeth (JCP16048), Karan Kumar (JCP16019), Mubashir Muzammil p.k (JCP16032) are the students of this college studying in Final year BBA during the Academic 2018=19 and this project entitled "A STUDY ON SALES PROMOTION IN RETAIL MARKETING ON FINE GREEN MARKETING" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College BN Road Mysore.

Place; Mysore

Date: 17/05/19


HOD

Dr. S. SHANKARAPPA
Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore


PRINCIPAL
PRINCIPAL
J.S.S. College
Ooty Road, Mysore-570 025



+

JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**“A STUDY ON SALES PROMOTION IN RETAIL MARKETING IN
FINE GREEN HYPER MARKET”.**

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**

**Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management**

Submitted by:

Name

Register No.

1 Chalana .S,R

JCP16011

2.Sampreeth

JCP16048

3.Karan Kumar

JCP16019

4.Mubashir muzammil P K

JCP16032





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that **Chalana S R (JCP16011), Sampreeth (JCP16048), Karan Kumar (JCP16019), Mubashir Muzammil p.k (JCP16032)** are the students of this college studying in Final year BBA during the Academic 2018=19 and this project entitled "**A STUDY ON SALES PROMOTION IN RETAIL MARKETING ON FINE GREEN MARKETING**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College BN Road Mysore.

Place; Mysore

Date: 14/05/19

HOD

Dr. S. SHANKARAPPA
Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore


PRINCIPAL
J.S.S. College
Ooty Road, Mysore-570 021



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**“A Case Study on Digital Marketing on Vision Associates,
Mysore”**

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**

**Under the guidance of
Smt. Swathi R N
Assistant Professor
Department of Commerce and Management**

Submitted by:

Name	Register No.
1. Vikas G M	JCP16061
2. Yashaswini B	JCP16064
3. Kaushik S	JCP16021



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Vikas G M (JCP16061), Yashaswini B (JCP16064), Kaushik S (JCP16021), are the students of this college studying in Final year BBA during the Academic Year 2018-19 and this project entitled “**A Case Study On Digital Marketing In Vision Associates, Mysore**” has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date: 18/05/2019

HOD
Dr. S. SHANKARAPPA
Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL
J.S.S. College
, Ooty Road, Mysore-570 025



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru-25

Project Report on

**"A CASE STUDY ON CUSTOMER PERCEPTION TOWARDS PRODUCT OF
MANMUL MANDYA"**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of

Smt. Mamatha M

Assistant Professor

Department of Commerce and Management

Submitted by:

Batch No.11

Name

1. Srikant.D.R
2. Manojkumar,P.A
3. Darshan.V.S
4. Prasanna.M.R

Register No.

- JCP17046
JCP17025
JCP17007
JCP17036

2019-2020

*Sri Thakur
Paw*





JSS MAHAVIDYAPEETHA
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru-25

CERTIFICATE

This is to certify that Srikant.D.R (JCP17046), Manojkumar.P.A (JCP17025), Darshan.V.S (JCP17007), Prasanna.M.R (JCP17036) are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A case study on customer perception towards product of Manmul Mandya" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date :

HOD of the Dept. of
Commerce & Management
JSS College, Gaty Road
Mysore

PRINCIPAL
JSS College of Arts, Commerce & Science
(Autonomous)
Gaty Road, MYSURU-25





JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

Project Report on

**"A STUDY ON EFFECTIVENESS OF MARKETING MIX STRATEGY
OF ID FRESH FOOD LTD**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Business Administration.

Under the guidance of

Ms. Mamtha M

Assistant Professor,

Department of Commerce and Management

Submitted by:

Batch No.: 14

Name

Register no:

JCP17050

I.MOHAMMED SHIRAZ K.H.

2019-2020

Shiraz
Shiraz



JSS MAHAVIDYAPEETHA

**JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25**

CERTIFICATE

This is to certify that MOHAMMED SHIRAZ K.H. (JCP17050) the student of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A STUDY ON EFFECTIVENESS OF MARKETING MIX STRATEGY OF ID FRESH FOOD LTD" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSORE

Date: 0

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

**JSS College of Arts, Commerce & Sci
(Autonomous)
Ooty Road, MYSURU-25**



JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25



Project Report on

"A STUDY ON CUSTOMER SATISFACTION ON GO GAS"

Submitted to
Department of Commerce and Management
In partial fulfillment of Degree of Bachelor of Business Administration

Under the guidance of
MAMATHASHREE
Assistant Professor
Department of Commerce and Management

Submitted by:

Batch No. :10

Name
1. RAKESH.N
2. RAVI KUMAR .N

Register No.
JCP17040
JCP17041

2019-2020

Sri thra. S
Ravi



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysore -25

CERTIFICATE

This is to certify that RAKESH N (JCP17040) RAVI KUMAR N(JCP17041) are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A STADY ON CUSTOMER SATISFACTION ON GO GAS" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place:

Date:

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

JSS College of Arts, Commerce & Science
(Autonomous)
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

VALUED

Project Report on

**“A STUDY ON STUDENTS EXPERIENCE AND OPINION
ON THE USE OF YOUTUBE CHANNEL IN ACADAMIC
ACHIVEMENTS”**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of

Smt. Sreelalitha K G

Assistant Professor

Department of Commerce and Management

Submitted by

Batch No. :05

Name

Register No.

1. Srushti S kumar
2. Ansuya M Rampur
3. Manoj kumar ND

JCP17047

JCP17004

JCP17023

Smt. Sreelalitha K G
Sritay





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that SRUSHTI SKUMAR (JCP17047), ANSUYA M RAMPUR(JCP17004), MANOJ KUMAR N.D(JCP17023) are the students of this college studying in final year BBA during the academic year 2019-2020 and this project entitled "A STUDY ON STUDENTS EXPERIENCE AND OPINION ON THE USE OF YOUTUBE CHANNEL IN ACADEMIC ACHIVEMENTS" has been prepared by them in partial fulfilment of the requirement of the award of Degree of bachelor of commerce at JSS College B N Road, mysore.

Place: MYSURU

Date: 08-02-2020

HOD

PRINCIPAL

PRINCIPAL

**JSS College of Arts, Commerce & Sc
(Autonomous)**

Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE
(AUTONOMOUS)
B N Road, Mysore-25

PROJECT REPORT
on
**"A CASE STUDY ON BRAND AWARENESS IN
REID & TAYLOR INDIA LIMITED"**

Submitted to
DEPARTMENT OF COMMERCE AND MANAGEMENT
In partial fulfilment at the award of Bachelor's Degree
in Business Administration

Under the Guidance of
Smt. MAMTHA M
DEPARTMENT OF COMMERCE AND MANAGEMENT

Submitted by: Batch No. - 12	
Name	Register No.
Keerthana .N.R	JCP17015
Megha .K.S	JCP17027

2019 - 2020



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road mysuru-25

CERTIFICATE

VALID

This is to certify that **Keerthana.N.R (JCP17015)**, **Megha .K.S (JCP17027)** are the students of this college studying in Final year BBA during the Academic year 2019-2020 and this project entitled "A case study on Brand Awareness in Reid & Taylor India Limited" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business administration at JSS College B N Road, Mysore.

Place: *MYSURU*

Date:

HOD

P. Shree
Head of the Dept of
Commerce & Management
JSS College, Only Road
Mysuru

[Signature]
PRINCIPAL
JSS College of Arts, Commerce & Science
(Autonomous)
Only Road, MYSURU-25

[Signature]



VALUED

JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysore -25

Project Report on
"A case Study on marketing strategies adopted by MYMUL Mysore"

Submitted to
Department of Commerce and Management
In partial fulfillment of Degree of Bachelor of Business
Administration

Under the guidance of
Smt Sreelalitha KG
Assistant Professor
Department of Commerce and Management

Submitted by:

Batch No. : - 06

Name register no.

1. LOKESH J PUROHIT
2. KIRAN
3. MUKESH.B
4. MOHAMMED IQBAL

JCP17019
JCP17016
JCP17032
JCP17028

Smt. Sreelalitha KG
Pam

2019-2020



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysore -25

CERTIFICATE

This is to certify that **LOKESH J PURONIT (JCP17019)**, **KIRAN (JCP17016)**, **MUKESH B (JCP17032)**, **MOHAMMED KHAL (JCP17028)** are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A case study on marketing strategies adopted by MYMUL" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place:

Date: 11/9/2020

HOOD

Head of the Department
Dept. of Commerce & Management
JSS College of Arts, Commerce & Science
B N Road Mysore -25

PRINCIPAL
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road, MYSURU-25



JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N Road, Mysuru -25

VALUED

**Project Report on "A CASE STUDY ON EMPLOYEES STRESS
MANAGEMENT IN YASHASWI EXPORTS PVT.LTD.BANGLORE".**

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of
Smt. Sreelalitha K G
Assistant Professor
Department of Commerce and Management

Submitted by:
Batch No.:09

Name
1.Prajval N
2.Manojkumar R
3.Prashanth H C

Register No
JCP17035
JCP17024
JCP17038

2019-2020

Sreelalitha K G



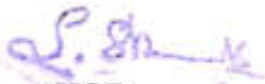
JSS MAHAVIDYAPEETHA
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road, Mysuru -25

CERTIFICATE

This is to certify that Prajval.N (JCP17035), Manojkumar R (JCP17024) Prashanth HC(JCP17038) are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A CASE STUDY ON EMPLOYEES STRESS MANAGEMENT IN YASHASWI EXPORTS PVT.LTD. BANGLORE" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place:

Date:


HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore


PRINCIPAL

JSS College of Arts, Commerce & Science
(Autonomous)
Ooty Road, MYSURU-25



VALUED

JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on
"A CASE STUDY ON CONSUMER PERCEPTION TOWARDS
NANDINI MILK AND MILK PRODUCT IN MYMUL MYSURU"

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration

Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management

Submitted by:

Batch No. : 3

Name:

1. HARISH M
2. NAGASHAYANA R
3. SYEDA RIZWANA
4. MOHAMMED TAHIR

Register No:

- JCP17012
- JCP17033
- JCP17048
- JCP17030

2019-2020



SS MAHAVIDYAPEETHA
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that HARISH M (JCP17012), NAGASHAYANA R (JCP17033), SYEDA RIZWANA (JCP17048), MOHAMMED TAHIR (JCP17030) are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A case Study on Consumer Perception Towards Nandini Milk and Milk Products in MYMUL Mysuru" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place:

Date:

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

JSS College of Arts, Commerce & Science
(Autonomous)
Ooty Road, MYSURU-25



VALUED

JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

Project Report on

**"A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT
SKANRAY TECHNOLOGIES PVT LTD"**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Business Administration.

Under the guidance of

Dr. S Shankarappa

Associate Professor and HOD

Department of Commerce and Management

Submitted by:

Batch No.: 01

Name

Register No.

1. MOHAMMED MAAZ MUKARAM.

1. JCP17029

2. HARISH S.

2. JCP17013

3. VINAY KD.

3. JCP17049

2019-2020



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that MOHAMMED MAAZ MUKARAM. (JCP17029), HARISH S.(JCP17013), VINAY KD. (JCP17049), are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A CASE STUDY ON PERFORMANCE APPRAISAL SYSTEM AT SKANRAY TECHNOLOGIES PVT LTD" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place:

Date:

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

JSS College of Arts, Commerce & Science
(Autonomous)
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B.N. Road, Mysore -25

VALUED

Project Report on

"A CASE STUDY ON STRESS MANAGEMENT OF WIPRO ENTERPRISES

PVT.LTD, M.G. ROAD, Bangalore"

Submitted to

Department of Commerce and Management

In partial fulfillment of Degree of Bachelor of Business

Administration

Under the guidance of

Dr. S Shankarappa

Associate Professor and HOD

Department of Commerce and Management

Submitted by:

Batch No: 15

Name

SHAKUNTHALA S

Register No.

JCP17045

2019-2020

Shankarappa



JSS MAHAVIDYAPEETHA
JSS College of Arts, Commerce & Science
(Autonomous)
B.N. Road, Mysore -25

CERTIFICATE

This is to certify that Mrs. SHAKUNTHALA S (JCP17045), is the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A CASE STUDY ON STRESS MANGEMENT OF WIPRO ENTERPRISES PVT.LTD, M.G. Road, Bangalore" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: 22-02-2020

Date: MYSORE

HOD

P. Shanthi
Head of the Dept of
Commerce & Finance
JSS College of Arts,
Mysore

PRINCIPAL
PRINCIPAL

JSS College of Arts, Commerce & Science
(Autonomous)
Orty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

VALUED

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**“THE IMPORTANCE OF SOFT SKILLS IN
TOURISM INDUSTRY IN MYSURU”**

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce**

**Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management**

Submitted by:

Batch No. : 04

Name

Register No.

- 1. GURU RAGHAVENDRA S**
- 2. DISHA SHANKAR**

**JCP17011
JCP17009**

2019-2020

Dr. S. Shankarappa



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)


B N Road Mysuru -25

CERTIFICATE

This is to certify that **GURU RAGHAVENDRA S (JCP17011)**,
DISHA SHANKAR (JCP17009) are the students of this college
studying in Final Year BBA during the academic year 2019-20 and
this project entitled "**THE IMPORTANCE OF SOFT SKILLS IN
TOURISM INDUSTRY IN MYSURU**" has been prepared by them
in partial fulfillment of the requirement for the award of degree of
bachelor of commerce at JSS College B N Road, Mysore.

Place: MYSURU

Date: 28-08-2020


HOD
Head of the Dept. of
Commerce & Management
JSS College of Arts, Commerce & Science
B N Road, Mysuru


PRINCIPAL
PRINCIPAL
JSS College of Arts, Commerce &
(Autonomous)
B N Road, MYSURU-25



VALUED

JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)
B N Road Mysuru -25

**Project Report on "A STUDY ON CCLG E-PAYMENT
PROCESS IN WIPRO"**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Business Administration

Under the guidance of

Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management

Submitted by:

Batch No. :13

Name: MEGHA G P

Register No.JCP17026

2019-2020

Dr. S. Shankarappa



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that MEGHA. G.P(JCP17026), are the student of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A STUDY ON CCLG E-PAYMENT PROCESS IN WIPRO" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSORE

Date: 11/9/2020


HOD

Head of the Dept. of
Commerce & Management
JSS College, B N Road
Mysore


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JSS College of Arts, Commerce & Science
(Autonomous)
B N Road, MYSURU-25



2019-2020

VALUED

JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

Project Report

on "A STUDY ON EFFECT OF ATTRITION RATE ON THE
DEVELOPMENT OF THE ORGANISATION IN GRASSROOTS BPO Pvt
LTD"

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Business Administration

Under the guidance of

Dr. S Shankarappa

Associate Professor and HOD

Department of Commerce and Management

Submitted by:

Batch No. :02

Name

Register No.

1.KIRAN M

JCP17017

2.MOUNA UTHAPPA M

JCP17031



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that M.KIRAN(JCP17017), MOUNA UTHAPPA M(JCP17031) are the students of this college studying in Final year BBA during the Academic Year 2019-20 and this project entitled "A STUDY ON EFFECT OF ATTRITION RATE ON THE DEVELOPMENT OF THE ORGANISATION IN GRASSROOTS BPO Pvt LTD " has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place:

Date:

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

JSS College of Arts, Commerce & Science
(Autonomous)
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

VALUED

Project Report on

**“A STUDY ON STUDENTS EXPERIENCE AND OPINION
ON THE USE OF YOUTUBE CHANNEL IN ACADAMIC
ACHIVEMENTS”**

Submitted to

Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of

Smt. Sreelalitha K G
Assistant Professor
Department of Commerce and Management

Submitted by

Batch No. :05

Name

Register No.

1. Srushti S kumar
2. Ansuya M Rampur
3. Manoj kumar ND

JCP17047

JCP17004

JCP17023

Smt.
Sritika





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that **SRUSHTI SKUMAR (JCP17047)**, **ANSUYA M RAMPUR(JCP17004)**, **MANOJ KUMAR N.D(JCP17023)** are the students of this college studying in final year BBA during the academic year 2019-2020 and this project entitled "A STUDY ON STUDENTS EXPERIENCE AND OPINION ON THE USE OF YOUTUBE CHANNEL IN ACADEMIC ACHIVEMENTS" has been prepared by them in partial fulfilment of the requirement of the award of Degree of bachelor of commerce at JSS College B N Road, mysore.

Place: MYSURU

Date: 02-02-2020

HOD

PRINCIPAL

PRINCIPAL
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road, MYSURU-25



JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N Road, Mysuru -25



**Project Report on "IMPACT OF PRODUCT QUALITY ON
CUSTOMER SATISFACTION-A STUDY WITH SPECIAL
REFERENCE TO HSMC, MYSORE"**

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of
Smt. Sreelalitha K G
Assistant Professor
Department of commerce and mangment

Submitted by:
Batch No. : 08.

Name	Register No.
1.Prashanth B.	JCP17037
2.Darshan R.	JCP17006
3.Durga prasad MM.	JCP17010
4.Bharath S.	JCP17005

2019-2020

Sri
Sri *tha* *B*



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road, Mysuru -25

CERTIFICATE

This is to certify that Prashanth B. (JCP17037), Darshan R. (JCP17006), Durga prasad MM. (JCP17010) and Bharath S. (JCP17005) are the students of this college studying in Final year BBA during the Academic Year 2019-2020 and this project entitled "IMPACT OF PRODUCT QUALITY ON CUSTOMER SATISFACTION-A STUDY WITH SPECIAL REFERENCE TO HSMC, MYSURU" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru.

Place: Mysuru

Date: 11/9/2020

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysuru

Principal
JSS College of Arts, Commerce & Science
(Autonomous)
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B.N. Road, Mysuru -25**

**Project Report on
“A STUDY ON SOCIAL MEDIA MARKETING ON MYSORE
MARKET” (E-COMMERCE SITE)**

**Submitted to
Department of Commerce and Management
In partial fulfillment of Degree of Bachelor of Business Administration**

**Under the guidance of
Smt.Shreelailtha K.G
Asst.Professor
Department of Commerce and Management**

Submitted by:

Batch No. : 09...

Name

1. AMIR ABBAS.M
2. KHASIM SHARIFF
3. MOHAMMED SULAIMAN
4. VARUN.V

Register No.

- JUB18005
JUB18020
JUB18035
JUB18056

2020-2021



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B.N. Road, Mysuru -25

CERTIFICATE

This is to certify that AMIR ABBAS.M (JUB18005), KHASIM SHARIFF (JUB18020), MOHAMMED SULAIMAN (JUB18035), VARUN.V (JUB18056) are the students of this college studying in Final year BBA during the Academic Year 2020-21 and this project entitled "SOCIAL MEDIA MARKETING ON MYSORE MARKET (E-COMMERCE SITE)" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSORE

Date:

HOD, of the Dept. of
Commerce & Science
JSS College, Mysuru
Mysuru

PRINCIPAL
JSS College of Arts, Commerce & Science
B.N. Road, Mysuru - 575 001
Mysuru



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**“A STUDY OF CUSTOMER’S PERCEPTION TOWARDS
GENERAL INSURANCE COMPANY”**

**Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**

**Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management**

Submitted by:

Batch No. : 11

Name

1.GANESH PRASAD AT
2.GIRISH KUMAR HR
3.MADHUKESH S

Register No.

JUB18015
JUB18016
JUB18028

2020-2021





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that **GANESH PRASAD AT(JUB18015)**, **GIRISH KUMAR HR(JUB18016)**, **MADHUKESH S(JUB18028)** are the students of this college studying in Final year BBA during the Academic Year 2020-21 and this project entitled " **A STUDY OF CUSTOMER'S PERCEPTION TOWARDS GENERAL INSURANCE COMPANY**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSURU

Date: 4/10/21

HOD

Head of the Dept. of
Commerce & Management
JSS College
Mysuru

PRINCIPAL
PRINCIPAL

JSS College of Arts, Commerce & Science
B N Road, MYSURU-25



VALUED

JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru-25

Project Report

A study on employee welfare measures and satisfaction at
TYCOON INNOVATIVE TECHNOLOGY Mysore

Submitted to

Department of Commerce and Management
In partial fulfillment of Degree of Bachelor of Commerce

Under the guidance of

Smt. Shreelalitha K G

Asst. Professor

Department of Commerce and Management

Submitted by:

Batch No: 05

Name:

1. Kiran B
2. Kushal G
3. Prashanth Kumar K
4. Vinod M
5. Praveen S

Register No:

- JUB18021
JUB18024
JUB18043
JUB18059
JUB18063

2020-21





JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru-25

CERTIFICATE

This is to certify that Kiran B (JUB18021) Kushal G (JUB18024) Prashanth Kumar K (JUB18043) Vinod M (JUB18059) Praveen S (JUB18063) is the student of this college studying in final year BBA during the Academic year 2020-21 and this project entitled "A Study on Employee Welfare Measures At TYCOON **INNOVATIVE TECHNOLOGY MYSURU**" has been prepared by him in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration at JSS College B N Road, Mysuru.

Date: 05/10/2021
Place: MYSURU

Dr. S. SHANKARAPPA M.Com., Ph.D
Research Guide in Commerce
JSS Research Foundation
SJCE Campus, Mysuru-06

HOD PRINCIPAL



JSS MAHAVIDYAPEETHA
JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE
(AUTONOMOUS)
B N Road Mysore-25

Project report on:
HOTEL MANAGEMENT
Case study with reference to SR Comforts

Submitted to
Department of Commerce and Management
In partial fulfillment of Degree of Bachelor of Business Administration

Under the guidance of
Smt. Savitha R, Assistant Professor
Department of Commerce and Management

Submitted by: Batch No.:

Name	Register No:
Hemanth Kumar C N	JUB18018
Bharath Kumar K	JUB18009
Abhishek S	JUB18001
Mahadevaswamy K	JUB18032
Mahadevprasad HS	JUB18031

2020-2021



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JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Hemanth Kumar C N (JUB18018), Bharath Kumar K (JUB18009), Abhishek. S (JUB18001), Mahadevaswamy. K (JUB18032), Mahadev Prasad H S (JUB18031) are the students of this college studying in Final year BBA during the Academic Year 2020-21 and this project entitled "Hotel Management -Case study with reference to SR Comforts" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: MYSORE

Date: 21/10/21

Head of the Department

Department of Business Administration
JSS College, De
Mysore

Principal

PRINCIPAL

JSS College of Arts, Commerce & Science
Daly Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

Autonomous under University of Mysore

B N Road, Mysuru -570025

Project Report on

"A STUDY ON CONSUMER BEHAVIOUR TOWARDS SAHEB SPICE PRODUCTS"

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of

Dr. S Shankarappa

Associate Professor and HOD

Department of Commerce and Management

Submitted by:

Batch No. :

Name	Register No.
Chandrakala N	JUC18029
Nandini J	JUC18099
Shambulinga C	JUC18150
Yashaswini N S	JUC18190

2020-2021



JSS MAHAVIDYAPEETHA

JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE

Autonomous under University of Mysore

B N Road, Mysuru -570025

CERTIFICATE

This is to certify that Chandrakala N (JUC18029), Nandini J (JUC18099), Shambulinga C (JUC18150) & Yashaswini N S (JUC18190) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "**A STUDY ON CONSUMER BEHAVIOUR REGARDING SAHEB SPICES PRODUCTS**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date:


HOD of the
Commerce & Management
JSS College, Ooty Road
Mysore


PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road MYSURU-25
PRINCIPAL



JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N ROAD MYSORE -25

PROJECT REPORT ON :

"A study on Employee satisfaction towards Honnassiri Nissan Mysuru "

Submitted to:

Department of Commerce and Management
IN PARTIAL FULFILMENT OF DEGREE OF BACHELOR OF COMMERCE

Under the guidance of

SMT. MAMTHA M
Assistant professor
Department of Commerce and Management

Submitted by: Batch No: GROUP 6

Name	Register No
1. DILEEP P	JUC18042
2. RAHUL M S	JUC18121
3. RAJENDRA R	JUC18122

2020-2021

Sri K. S.
Sri K. S.



JSS MAHAVIDYAPEETHA
JSS College of Arts, Commerce & Science

(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that **DILEEP P (JUC18042), RAHUL M S (JUC18121), RAJENDRA R (JUC18122)**, are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "**A study on employee satisfaction towards Honnassiri Nissan Mysuru**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *Mysuru*

Date: *05/10/2021*

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysore -25

Project Report on

**A STUDY ON ROLE OF "A Unique Training Methodology of RUDSETI in Promoting
Self Employment among Unemployed Youth"
(Rural Development & Self Employment Training Institution)**

Submitted to

Department of commerce & Management

In partial fulfilment of Degree of Bachelor of Commerce

Under the Guidance of

Dr. S. Shankarappa

Head of the Department Commerce and management

Batch No. 14

Name:

BHOOMIKA.S

JYOTHI.C

MAHALAKSHMI.N

Register No:

JUC18022

JUC18064

JUC18078

2020-2021



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysore -25

CERTIFICATE

This is to certify that Miss Bhoomika.S, Jyothi.C & Mahalakshmi. N B.com final year students of JSS College Ooty Road, Mysore have successfully completed a project work on "A STUDY ON ROLE OF "A Unique Training Methodology of RUDSETI In Promoting Self Employment among Unemployed Youth" (Rural Development & Self Employment Training Institution) has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date:

HOD

PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25

PRINCIPAL



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru - 25

VALUED

Project Report on
“A STUDY ON ROLE OF KARNATAKA GRAMIN BANK IN RURAL DEVELOPMENT ”

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of
Smt SREELALITHA K G
Assistant Professor
Department of Commerce and Management

Submitted by:
Batch No.3 : B COM (G1)

Name	Register No.
1. Bharath M	JUC18019
2. Prajwal M R	JUC18114
3. Rachappaji K	JUC18120

Smt K G

2020-2021



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that **Bharath M (JUC18019)**, **Prajwal M R (JUC18114)**, and **Rachappaji K (JUC18120)** are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON ROLE OF KARNATAKA GRAMIN BANK IN RURAL DEVELOPMENT " has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place : Mysore

Date :


HOD


PRINCIPAL

PRINCIPAL
JSS College of Arts, Commerce & Science
Goly Road, MYSURU-25



VALUED

JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on
“A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT
AND SELF EMPOLYMENT”

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of
Smt. Sreelalitha K G
Assistant Professor
Department of Commerce and Management

Submitted by:

Batch No:08

Name

Register No.

1.Cheathan.N
2.Gethanjali.MK
3.Manoj.S
4.Ratan kumar

JUC18034
JUC18048
JUC18086
JUC18127

2020-2021



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Chethan.N (JUC18034), Geethanjali.MK (JUC18048), Manoj.s (JUC18086), Ratan kumar (JUC18127) are the students of this college studying in Final year B.COM during the Academic Year 2020-21 and this project entitled "A STUDY ON ROLE OF VIBSET IN SKILL ENHANCEMENT AND SELF EMPOLYMENT" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: MYSORE

Date: 4/10/21

HOD

Head of the Department of
Commerce & Management
JSS College, Ooty
Mysore

PRINCIPAL

PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



VALUED

JSS MAHAVIDYAPEETHA
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on

**“EMPLOYEE JOB SATISFACTION ON KOTTAKKAL
ARYA VAIDYA SALA, NANJANGUD”**

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Commerce

Under the guidance of
Dr. S Shankarappa
Associate Professor and HOD
Department of Commerce and Management

Submitted by:

Batch No: 16.

Name	Register No.
1.ASHWINI .M.	JUC18014
2.KEERTHI KUMARI .M.	JUC18068
3.NAGARATHNA H.M	JUC18097
4.POOJA .P.	JUC18109

2020-2021



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Ashwini .M (JUC18014),
Keerthikumari .M (JUC18068) Nagarathana .H.M
(JUC18097) Pooja .P(JUC18109) are the students of this
college studying in Final year B.COM during the Academic
Year 2020-21 and this project entitled "EMPLOYEE JOB
SATISFACTION ON KOTTAKKAL ARYA VAIDYA
SALA, NANJANGUD" has been prepared by them in
partial fulfilment of the requirement for the award of Degree
of Bachelor of Commerce at JSS College B N Road,
Mysore.

Place: Mysuru

Date: 04/10/2021

HOD

Head of the Dept. of
Commerce & Management
JSS College, Ooty Road
Mysore

PRINCIPAL

PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on
“A Phenomenological Study On Labour Turnover in
Hospitality – Hotel Komfort Suites, Mysore”

Submitted to

Department of Commerce and Management
In partial fulfillment of Degree of
Commerce

Under the guidance of
RK/NN/MM/CSVP/HMP
Assistant Professor
Department of Commerce and Management

Submitted by:
Batch No. :.....

Name

1. Sagar.B
2. Sandesh.S.M.
3. Charan.M
4. Pavan .D.M.
5. Mallikarjuna.B.G.

Register No.

- JUB19054
JUB19057
JUB19015
JUB19043
JUB19031

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Sagar B. (JUB19054), Sandesh.S.M. (JUB19057), Charan.M (JUB19014), Pavan .D.M. (JUB19043), Mallikarjuna.B.G. (JUB19031) are the students of this college studying in Final year BBA during the Academic Year 2021-22 and this project entitled "A Phenomenological Study On Labour Turnover in Hospitality – Hotel Komfort Suites, Mysore" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 28/09/2022


HOD

Department of Commerce
J. S. S. College,
Ooty Road, MYSURU-25


PRINCIPAL
PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

**Project Report on
“Management in Hotel Industry”**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Commerce

**Under the guidance of
RK/NN/MM/CSVP/HMP**

Assistant Professor

Department of Commerce and Management

Submitted by:

Batch No. :.....

Name

- 1.Girigowda T L
- 2.Manoj K M
- 3.Karthik raj M R
- 4.Adarsh K N

Register No

- JUB19020
- JUB19034
- JUB19026
- JUB19002

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Girigowda T L (JUB19020), Manoj K M (JUB19034) Karthik raj M R (JUB19026) Adarsh K N (JUB19002) are the students of this college studying in Final year BBA during the Academic Year 2021-22 and this project entitled "Management in Hotel industry" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 28-09-2022


HOD

Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25


PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETKA

JSS College of arts commerce & science

(Autonomous)

B N Road Mysore-25

Project report on

"A STUDY ON DIGITAL MARKETING IN LOGISTICS

SERVICES TO THE CUSTOMERS IN AROKHAKA TECNOLOGIES PVT LTD"

Submitted to

Department of commerce and management

in partial fulfillment of Degree of Bachelor of business administration

under the guidance of

~~Smt.~~ Pramod H.M

Assistant Professor

Department of Commerce and management

Submitted by:

Batch No.35

Name	register No.
1.Kiran Kumar B.S	JUC19080
2.Ganesh M	JUC19048
3.Guru H.S	JUC19055
4. Ashoka R	JUC19025

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of arts, commerce & science

(Autonomous)

B N Road Mysore-25

CERTIFICATE

This is to certify that, Kiran Kumar B.S (JUC19080) Ganesh M (JUC19048) Guru H.S (JUC19055) Ashoka R (JUC19025) are the student of this college studying in final year B.COM during the academic year 2021-2022 and this project entitled "A STUDY ON CUSTOMER SATIFICATION REGARDING GOODS AND SERVICES IN BHAVANI INDUSTRIES " has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of commerce at JSS college B N Road, Mysore.

Place: *Mysuru*

Date: *28/09/2022*

[Signature]
HOD

Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25

[Signature]
PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

Project Report on

**EMPLOYEE SATISFACTION TOWARDS
RECRUITMENT AND SELECTION**

Submitted to

Department of Commerce and Management
in partial fulfillment of Degree of Commerce

Under the guidance of

MAMATHA MAM

Assistant Professor

Department of Commerce and Management

Submitted by:

Batch No. :02

Name

Register No.

1. CHANDRASHEKAR T S

JUB19014

2. S VIJAY KUMAR

JUB19053

3. RITHIK SINGH S

JUB19051

4. GOWDA RAKSHITH YOGESH

JUB19021

2021-22



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that CHANDRASHEKAR T S (JUB19014),
S VIJAY KUMAR (JUB19053) RITHIK SINGH S (JUB19051)
GOWDA RAKSHITH YOGESH (JUB19021) are the students of
this college studying in Final year BBA during the Academic Year
2021-22 and this project entitled "EMPLOYEE SATISFACTION
TOWARDS RECRUITMENT AND SELECTION" has been prepared
by them in partial fulfilment of the requirement for the award of
Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 28/09/2022

HOD

Department of Commerce
J. S. S. College,

Principal

JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on

**A Study on Customer Perception Towards Digital
Marketing With Reference Of Dream Buzz Solutions**

Submitted to:
Department of Commerce and Management
partial fulfilment of Degree of Bachelore of
business Administration

Under the guidance of
Sri Ramesh
Assistant Professor
Department of Commerce and Management

Submitted by:
Batch No. :03

Name

- 1.Dhanushkumar B N
- 2.Prjwalkumar K
- 3.Arun M
- 4.Ujwal M

Register No.

- JUB19017
JUB19045
JUB19009
JUB19068

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Dhanushkumar B N (JUB19017),
Prjwalkumar K, (JUB19045), Arun M (JUB19009), Ujwal M
(JUB19068) are “**A Study on Customer Perception Towards
Digital Marketing With Reference Of Dream Buzz
Solutions**” has been prepared by them in partial fulfilment of
the requirement for the award of Degree of Bachelor of
Commerce at JSS College B N Road, Mysore.

Place: Mysuru

Date: 28/09/2022

HOD

Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25

PRINCIPAL
PRINCIPAL

JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25





JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on

“The study of Consumer behaviour of mymul products”

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Commerce

Under the guidance of
Smp Sreelalitha K G
Head of Department

Department of Commerce and Management

Submitted by:

Batch No. 1

Name

- 1.NAVAMI K S
- 2.SINDHU B P
- 3.JNDHU H N
- 4.SHARANYA
- 5.SAGARIKA S GOWDA

Register No.

- JUB19040
- JUB19064
- JUB19024
- JUB19060
- JUB19055

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Navami K S(JUB19040), Sindhu B P (JUB19064) Indhu HN (JUB19024) Sharanya (JUB19060), Sagarika S Gowda (JUB19055) are the students of this college studying in Final year BBA during the Academic Year 2021-22 and this project entitled **“The Study of Consumer Behaviour of Mynul Products “** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *Mysuru*

Date: *28/09/2022*

[Signature]
HOD
Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25

[Signature]
PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

B N Road Mysuru -25

Project Report on

**“A STUDY ON CUSTOMERS SATISFACTION ON
STAR HYUNDAI MYSORE ”**

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of commerce

Under the guidance of

Smt.KG Sreelalitha

Associate Professor and HOD

Department of Commerce and Management

Submitted by:

Batch No. :08

Name

1. SAHANA H L
2. SOWMYA M
3. VALISHA SUZANNA FERNANDIES
4. YAMUNA H N

Register No.

JUC19148

JUC19171

JUC19187

JUC19196

2021-2022





JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that SAHANA H L (JUC19148), SOWMYA M (JUC19171), VALISHA SUZANNA FERNANDIES (JUC19187) and YAMUNA H N (JUC19196) are the students of this college studying in Final year BCOM during the Academic Year 2021-22 and this project entitled "A STUDY ON CUSTOMERS SATISFACTION ON STAR HYUNDAI MYSORE" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *MYSORE*

Date: *08/09/2022*

[Signature]
HOD
Department of Commerce,
J. S. S. College,
Ooty Road, Mysore-25

[Signature]
PRINCIPAL
PRINCIPAL
J.S.S. College of Arts, Commerce & Science
Manjengud-Ooty Road, MYSORE-4



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on
“EMPLOYEES JOB SATISFACTION IN SURAYAA
BATTERIES PRIVATE LIMITED, MYSORE”

Submitted to

Department of Commerce and Management In
partial fulfilment of Degree of Commerce

Under the guidance of
SMT MAMATHA
Assistant Professor

Department of Commerce and Management

Submitted by:

Batch No. :GROUP 06 BBA

Name

- 1.CHANDAN KUMAR A
- 2.SHIVASHANKARA K
- 3.SHARATH T N
- 4.VENKATARAJU H V
- 5.CHETHAN KUMAR

Register No.

- JUB19013
- JUB19062
- JUB19061
- JUB19069
- JUB19016

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that CHANDANKUMAR A(JUB19013),SHIVASHANKARA K (JUB19062), SHARATH T N (JUB19061), VENKATARAJU (JUB19069), CHETHANKUMAR (JUB19016) are the students of this college studying in Final year BBA during the Academic Year 2021-22 and this project entitled "EMPLOYEES JOB SATISFACTION" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: *Mysore*

Date: *28/09/22*

[Signature]
HOD

Department of Commerce
J. S. S. College,
Ooty Road, Mysuru-25

[Signature]
PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

Autonomous B N Road Mysuru-25

Project Report on

“A STUDY ON CUSTOMERS SATISFACTION TOWARDS SUZUKI MOTORS”

Submitted to

Department of Commerce and Management

In partial fulfillment of Degree of Bachelor of Commerce

Under the guidance of

Smt SREELALITHA K G Associate Professor and HOD
Department of Commerce and Management

Submitted by:

Batch No 45: B COM (G3)

NAME: ABHISKEK N

REGISTER NUMBER : JUC19002

AKASH R

JUC19003

DARSHAN M

JUC19038

GURU PRASAD HM

JUC19057

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysore -25

CERTIFICATE

This is to certify that ABHISHEK N (JUC19002), AKASH R (JUC19003), DARSHAN M (JUC19038) and GURUPRASAD H M (JUC19057) are the students of this college studying in Final year B.COM during the Academic Year 2021-22 and this project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SUZUKI MOTORS", has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 28-09-2022

HOD

Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25

PRINCIPAL
PRINCIPAL

J.S.S. College of Arts, Commerce & Science
Mannanand-Ooty Road, MYSORE-25



JSS MAHAVIDYAPEETKA

JSS College of arts commerce & science

(Autonomous)

B N Road Mysore-25

Project report on

***A STUDY ON DIGITAL Business Research Method**

SERVICES TO THE CUSTOMERS IN Coca cola PVT LTD* Submitted to

Department of commerce and management

in partial fulfilment of Degree of Bachelor of business administration

under the guidance of

Mr. PRAMOD H.M

Assistant Professor

Department of Commerce and management

Submitted by:

Batch No.39,

Name	Register No.
1.Manoj H M	JUC19098
2.Madhu Varya V	JUC19091
3.Vijay	JUC19191
4. Nagarjuna M	JUC19107

2021-2022




JSS MAHAVIDYAPEETHA
JSS College of arts, commerce & science
(Autonomous)
B N Road Mysore-25

CERTIFICATE

This is to certify that, Manoj H M (JUC19098), Madhu Varya V (JUC19091), Vijay (JUC19191), Nagarjuna M (JUC19107) are the student of this college studying in final year B.COM during the academic year 2021-2022 and this project entitled "**Business Research Method**" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of commerce at JSS college B N Road, Mysore.

Place: Mysore

Date: 28/09/2022


HOD
Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25


PRINCIPAL
JSS College of Arts, Commerce & Science
Ooty Road, MYSURU-25



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on
Fincial Performance evaluation- A study with reference
Dreambuzz solutions

Submitted to:
Department of Commerce and Management
partial fulfilment of Degree of Bachelore of
business Administration

Under the guidance of
Smt. C S V Pushpa
Assistant Professor
Department of Commerce and Management

Submitted by:
Batch No. :04

Name

1. Manjunath R
2. Kethan K.K
3. Syed saif
4. Abhishak K S

Register No.

- JUB19033
- JUB19027
- JUB19066
- JUB19001

2021-2022



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Manjunath R (JUB19033), Kethan K K, (JUB19027), Syed Saif (JUB19066), Abhishek K S (JUB19001) are **“Fincial Performance evaluation- A study with reference Dreambuzz solutions”** has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: Mysore

Date: 28/09/2022


HOD

Department of Commerce
J. S. S. College,
Ooty Road, Mysore-25


PRINCIPAL
J.S.S. College of Arts, Commerce & Science
Manjunath-Ooty Road, MYSORE-4



JSS MAHAVIDYAPEETHA

JSS College of Art Commerce & Science

(Autonomous)

B N Road Mysuru -25

Project Report on

“A Study on Customer Satisfaction of Philips Lightings”

Submitted to

Department of Commerce and Management

In partial fulfilment of Degree of Bachelor of Business

Administration

Under the guidance of

Smt.KG Sreelalitha

Associate Professor and HOD

Department of Commerce and Management

Submitted by:

Batch No:10

Name

SAGAR.R

BHANUPRIYA.M.C

CHAYA PATEL

SUNIL KUMAR.G

Register No.

JUB20044

JUB20009

JUB20013

JUB20059

2022-2023



JSS MAHAVIDYAPEETHA

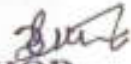
JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is to certify that Mr.Sagar.R(JUB20044),Ms.Bhanupriya.M.C (JUB20009), Ms.Chaya patel(JUB20013),Mr.Sunil Kumar.G(JUB20059) are the students of this college studying in Final year BBA during the Academic Year 2022-23 and this project entitled "A Study on Customer Satisfaction of Philips Lightings" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: Mysore

Date: 28/07/2023


HOD
Department of Commerce
J. S. S. College,
Ooty Road, Mysore-57


PRINCIPAL
J. S. S. COLLEGE
Ooty Road, Mysore-570 028



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

Project Report on

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS CHAMUL
PRODUCTS"**

Submitted to

**Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of Business
Administration**

Under the guidance of

**Smt. MAMATHA
Assistant Professor**

Department of Commerce and Management

Submitted by:

Batch No: 13

Name

1. ABHISHEK .S.
2. GAGANA .M.
3. GURU KIRAN .GS.
4. JYOTHIPRAKASH .A.
5. SAGAR .K.S.

Register No.

- JUB20001
- JUB20015
- JUB20016
- JUB20019
- JUB20043

2022-23



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road Mysuru -25

CERTIFICATE

This is to certify that Mr.ABHISHEK S.(JUB20001),Ms.GAGANA .M. (JUB20015),Mr.GURUKIRAN.GS.(JUB20016),Mr.JYOTHIPRAKASH.A. (JUB20019) Mr.SAGAR .K.S.(JUB20043) are the students of this college studying in Final year BBA during the Academic Year 2022-23 and this project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS CHAMUL PRODUTS" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration at JSS College B N Road, Mysore.

Place: mysuru

Date : 28/07/2023


HOD

Department of Commerce,
J. S. S. College,
Ooty Road, Mysore-25


PRINCIPAL

Principal
J. S. S. COLLEGE
Ooty Road, Mysore-576 028



JSS MAHAVIDYAPEETHA

JSS College of Arts Commerce & Science

(Autonomous)

Ooty Road Mysuru -25

Project Report on

**“A Study on Customer Satisfaction Of Royal Enfield Reference
To Chamarajanagar District”**

Submitted to

**Department of Commerce and Management In partial fulfilment
Degree of Bachelor of Business Administration.**

Under the guidance of

MR PRAMOD

Assistant Professor

Department of Commerce and Management.

Submitted by:

Group No. :08

Name:

1. Abu Sufiyan
2. Alpo Francis
3. Nishank J
4. Yogesh D G

Register No:

- JUB20002
JUB20005
JUB20033
JUB20066

2022-2023



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science

(Autonomous)

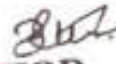
Ooty Road Mysuru -25

CERTIFICATE

This is to certify that Abu Sufiyan (JUB20002), Alpo Francis (JUB20005), Nishank J (JUB20033), Yogesh DG (JUB20066) are the students of this college studying in Final Year BBA during the Academic Year 2022-23 and this project entitled "A study on customer satisfaction towards Royal Enfield Bikes in Chamarajanagar District" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at Jss College Ooty Road Mysore

Place: MYSORE

Date: 27.07.2023


HOD
Department of Commerce,
J. S. S. College,
Ooty Road, Mysuru-25


PRINCIPAL
J. S. S. COLLEGE
Ooty Road, Mysore-576 028

Business Administration



JSS MAHAVIDYAPEETHA

**JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25**

**Project Report on
"Study on Customer Satisfaction On Hotel Management"**

Submitted to

Department of Commerce and Management

In partial fulfillment of Degree of Bachelor Business administration

Under the guidance of

Smt.MAMATHA .M.

ASSISTANT PROF

Department of Commerce & Management

Submitted by:

Batch No. : 02

Name

1. Bhoomika D V
2. Bala Jithendra A S
3. Banu Prakash A
4. Subramanya B N

Mamatha .M.
Pon

Register No.

- JUB20012
JUB20007
JUB20010
JUB20055

2022-2023



JSS MAHAVIDYAPEET

JSS College of Arts, Commerce & Science

(Autonomous)

B N Road, Mysuru -25

CERTIFICATE

This is to certify that Bhoomika D V (JUB20012) Bala jithendra A S (JUB20007) Banu prakash (JUB20010) Subramanya B N (JUB20055) are the students of this college studying in Final year BBA during the Academic Year 2022-23 and this project entitled "A STUDY ON CUSTOMER SATISFACTION ON HOTEL MANAGEMENT" has been prepared by them in partial fulfillment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysore.

Place: MYSORE

Date: 28/07/2023


HOD
Department of Commerce
J. S. S. College,
B N Road, Mysore-25


PRINCIPAL



JSS MAHAVIDYAPEETHA
JSS College of Arts Commerce & Science
(Autonomous)
B N Road Mysuru -25

Project Report on
ORGANIZATIONAL STUDY OF BALAJI

AUTO TECH Pvt Ltd.

Submitted to
Department of Commerce and Management
In partial fulfilment of Degree of Bachelor of
Under the guidance of

Business administration

MAMMATHA MAM
Assistant Professor
Department of Commerce and Management

Submitted by:

Batch No. :012

Nome

1. SHIVASWAMY N
2. NIDHARSHAN H M
3. SIDDHU S
4. SABASTIN S
5. MOHAN KUMAR K

Mamatha M
[Signature]

Register No.

- JUB20050
- JUB20031
- JUB20053
- JUB20042
- JUB20029

2022-2023



JSS MAHAVIDYAPEETHA

JSS College of Arts, Commerce & Science
(Autonomous)
B N Road Mysuru -25

CERTIFICATE

This is certify that SHIVASWAMY N (JUB20050), NIDARSHAN H M, (JUB20031), SIDDHU S (JUB20053), SABASTIN S (JUB20042), MOHAN KUMAR K (JUB20029), ore the student of this college studying in Final year BBA during the Academic Year 2022-23 and this project entitled "ORGANIZATIONAL STUDY OF BALAJI AUTO TECH Pvt Ltd" has been prepared by them in partial fulfilment of the requirement for the award of Degree of Bachelor of Commerce at JSS College B N Road, Mysuru

Place: *Mysuru*

Date: *28/07/2023*

[Signature]
HOD

Department of Commerce,
J. S. S. College,
B N Road, Mysuru-25

[Signature]
PRINCIPAL
J. S. S. COLLEGE
B N Road, Mysuru-570 025