



JSS MAHAVIDYAPEETHA

JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

OOTY ROAD, MYSURU-570 025 KARNATAKA

Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

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Date: 20.12.2021

Report of One day workshop on Entrepreneurship and Skill Development Held on 20 Dec 2021

Prof. B. Mahadevappa said that in this era, students need to be highly skilful in order to be successful in their life. They have to be the job providers and not the job seekers. To fulfil this mission, they are to be educated at the college level itself and necessary training has to be given to make them successful entrepreneurs of tomorrow. Giving the examples of successful entrepreneurs like Mark Zuckerberg and others, he called upon the youth to take up the career seriously and decide what they want to be in future.


Prof. B. Mahadevappa, Department of Studies in Commerce, University of Mysore, Mysuru spoke after inaugurating the "One Day Online Workshop on Entrepreneurship and Skill Development" organized by JSS College of Arts, Commerce and Science, Ooty Road, Mysuru-25 on 20 December 2021 under the aegis of IQAC in collaboration with Industry Institute Interaction Panel of Mysuru Chapter.

Presiding over the inaugural programme, Prof. B.V. Sambashivaiah, Chief Executive of the College felt that entrepreneurship and skill development programmes have to frequently organized to enlighten the students for various aspects of industrial and business activities. He mentioned about the provisions made by Governments of India and Karnataka to provide the skill education under various schemes. He also highlighted about the importance of vocational education in relevance to the theme. The success of the nation always depends on the success of its youths. The time is not far for India to become a skilful nation. Entrepreneurship skills are also very phenomenal in the overall development of the individual as well as society.


The one day e-workshop has witnessed four Technical Sessions by eminent industrialists like Sri Vikram Hebbar of JK Tyres Ltd; Dr. Dharmaprasad of Prosetta Bioconformatics Ltd.; Sri B.S. Prashanth of Safe Wheels Pvt. Ltd. and Sri Shivashankar B of SJCE-STEP, Mysuru. Around 450 final year postgraduate students and 75 faculty members attended the programme.

Dr H.C. Honnappa, Principal of the college welcomed, Dr N. Rajendraprasad, IQAC Coordinator and Organizing Secretary proposed vote of thanks and Ms. Sushmitha M.S. and team rendered invocation. Ms. Rakshitha M was the moderator of the inaugural session.

More than 500 students were participated and got benefitted with the knowledge on the theme of the workshop.



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Ooty Road, Mysuru – 570 025



**In Collaboration with
 CII-Industry Institute Interaction Panel, Mysuru Chapter**

Organizes

A ONE DAY ONLINE WORKSHOP ON

ENTREPRENEURSHIP AND SKILL DEVELOPMENT
 An IQAC Initiative **20 December 2021**

With the Blessings of

His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji
 Jagadguru Sri Veerasimhasana Mahasamsthana Math, Suttur Srikshetra

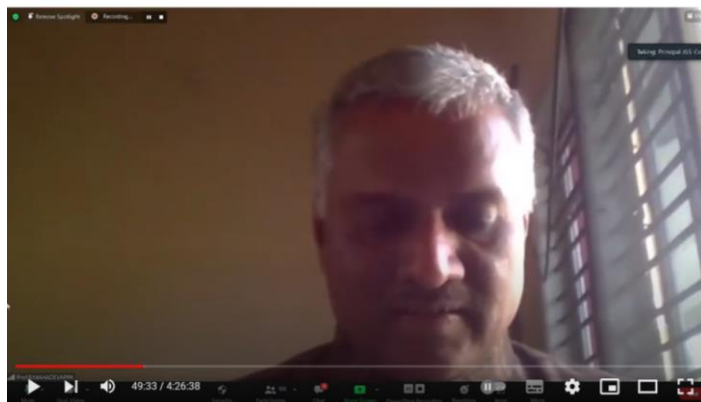
INAUGURATION **10 – 11 AM**

President Prof. B V Sambashivaiah Chief Executive	Chief Guest & Keynote Speaker Prof. B Mahadevappa DOS in Commerce University of Mysore, Mysuru	Guest of Honour Dr. H C Honnappa Principal
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You are cordially invited

TECHNICAL SESSIONS

Session 1: 11.00 – 12.00 PM <i>Human Resource Skills</i> Mr. Vikram Hebbar Senior General Manager (HR & IR) JK Tyres & Industries Ltd, Mysuru	Session 2: 12.00 – 1.00 PM <i>Essential Industry Skills</i> Dr. Dharma Prasad CEO and Chief Scientist Prosetta Bioconformatics Pvt Ltd, Mysuru
Session 3: 2.00 – 3.00 PM <i>Entrepreneurship Skills</i> Mr. B. Shivashankar Chief Executive, SJCE-STEP JSS S&TU, Mysuru	Session 4: 3.00 – 4.00 PM <i>Entrepreneurship Opportunities</i> Mr. B S Prashanth Managing Director, Safe Wheels Pvt Ltd Mysuru



One day online workshop on Entrepreneurship and Skill Development

Principal JSS College ... 155 subscribers Analytics Edit video 65 Share Clip ...

The video player shows a split-screen view of two participants in a video conference. The left participant is a man in a white shirt, and the right participant is a man in a light blue shirt. The background of the right participant's video is the workshop poster seen in the first image. The video player interface includes a play button, a progress bar at 36:10 / 4:26:38, and various control icons.