

Faculty Profile

B N Prasanna, M.A. KSET

ASSISTANT PROFESSOR & Head, Department of Journalism and Mass Communication (UG)

Qualification -

PROGRAMME	SPECIALIZATION	UNIVERSITY
M.A.	Advertising & PR	University of Mysore, Manasagangothri, Mysuru.

Seminars/Conferences/Workshops:

Sl. No.	Name of the Conference	Type of Program	Title of the Article	Role	Venue / place	Month and Year
1	“Four – Day Frontier Lecture Series on Physical Sciences, Biological Sciences, Social Sciences & Humanities and Commerce & Management”	UGC Sponsored Four-Day Programme for Enrichment of Teachers Under CPE Scheme	-----	Participant	J.S.S College of Arts, Commerce and Science, Ooty Road, Mysuru	27th Feb, 2020.
2	“Teachers’ Capacity Building (An IQAC Initiative)”	UGC Sponsored One Day State Level Workshop	-----	Participant	J.S.S College of Arts, Commerce and Science, Ooty Road, Mysuru	13th Feb, 2020.

3	Eight Day Nation level faculty development programme on contemporary approaches in Media	Department of Humanities	-----	Participant	Reva University, Srinivas Nagar, Bengaluru.	27 September – 4 October, 2020
4	One day State level work shop on Researchers Methodology for Researchers and Teachers	IQAC & Organized by Research Centre	-----	Participant	J.S.S College of Arts, Commerce and Science, Ooty Road, Mysuru	13 March 2021
5	Best practices in online teaching	An IQAC & College Sponsored	-----	Participant	J.S.S College of Arts, Commerce and Science, Ooty Road, Mysuru	16 June, 2021
6	National Web E-Content Development	Library and Information Centre & IQAC Sponsored	-----	Participant	J.S.S College for women's , Kollegal, Chamarajanagara.	30 July, 2021

