**ProcEedings of bos meeting – 2022-2023 - NEP**

**Agenda**

1. **Preparation of Third and Fourth semester UG syllabus\***

The syllabus for the third and fourth semester for UG syllabus according to the NEP guidelines has been enclosed in Appendix

\*EXIT OPTION WITH DIPLOMA

1. **Practical examination marks for first and second semester**

The marks for practical papers that is DSC were earlier allotted as 20 marks for practical record and 30 marks for theory. However, the marks have now been modified according to the university norms as 25 marks for practical record and 25 marks for theory.

1. **Open Elective paper - DSE**

Earlier the open elective papers had practical component. However, the practical component has been removed as per the university norms. 60 marks have been allotted to theory and 40 marks have been allotted to internal assessment.

**COURSE PATTERN AND SCHEME OF EXAMINATION FOR BA AS PER NEP (2022-23 AND ONWARDS)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Semester** | **Course Code** | **Paper Title** | **Teaching Hours** | **Hours/ Week** | **Examination Pattern Max. & Min. Marks/Paper** | **Total Marks /Paper** | **Duration of Examination (Hours)** | **Credits** |
| **Theory** | **Practical** |
| **Theory** | **Practical** | **Total Hrs** | **Max** | **Min** | **IA** | **Total** | **Max** | **Pral-Exm** | **IA** | **Total** | **Theory** | **Practical** | **Theory** | **Practical** | **Total** |
| **III** | **DSCC3** | **NEWS REPORTING AND ANALYSIS** | 60 | 04 | 04 | **08** | 60 | 24 | 40 | **100** | 50 |  25 | 25 | **50** | **150** |  2.30hrs | 2hrs | 04 | 02 | **06** |
| **OE 3** | **FEATURE WRITING AND FREELANCING** | 30 | 03 | 00 | **03** | 60 | 24 | 40 | **100** | - | - | - | **-** | **100** | 2.30hrs | --- | 03 | -- | **03** |
| **IV** | **DSCC 4** | **NEWS PROCESSING AND EDITING** | 60 | 04 | 04 | **08** | 60 | 24 | 40 | **100** | 50 |  25 | 25 | **50** | **150** | 2.30hrs | 2hrs | 04 | 02 | **06** |
| **OE 4** | **TRANSLATION FOR MEDIA** | 30 | 03 | 00 | **03** | 60 | 24 | 40 | **100** | - | - | - | **-** | **100** | 2.30hrs | --- | 03 | --- | **03** |

**BA Programme Structure Having Practical Core Courses**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sem** | **Discipline Specific Core Courses (DSCC)** | **Open Elective Courses (OEC/DSE)** | **Skill Enhancement Course** | **Ability Enhancement Compulsory Course****(AECC)** | **Total Credits** |
| **Skill Based** | **Value Based** |
| **Core Courses** | **L+T+P** | **Credit** | **Core Courses** | **L+T+P** | **Credit** | **Core Courses** | **L+T+P** | **Credit** | **Core Courses** | **L+T+P** | **Credit** | **Course** | **Hour s** | **Credit** |
| III | DSCC C3 | 4+0+4 | 4+2=6 | OEC 3 | 3+0+0 | 3 | SEC 1 | 1+0+2 | 1+1=2 | Health & Wellness/Social & Emotional Learning | 1+0+2 | 1+1=2 | Kannada 1 | 04 | 3+0+3 | **24** |
| DSCC D3 | 4+0+4 | 4+2=6 | MIL/MEL1 | 04 | 3+0+3 |
| I**V** | DSCC C4 | 4+0+4 | 4+2=6 | OEC 4 | 3+0+0 | 3 | Activity Based Course | 1+0+2 | 1+1=2 | Kannada 2 | 04 | 3+0+3 | **24** |
| DSCC D4 | 4+0+4 | 4+2=6 | MIL/MEL2 | 04 | 3+0+3 |
| EVS | 02 | 2+0+2 |

**EXIT OPTION WITH DIPLOMO (48 CREDITS)**

**NOTE: 1**. Two Hours of Practical = Two Hours, **2.** Students per batch = Nineteen (in case of students above 20 -35 make two batches). **3.** Geography, Psychology, Criminology and other subjects to follow the GOK norms. **4.** IA means Assignment, Seminar, Class Room Presentation, Case studies, Participatory and Industry Integrated learning/Industrial visits , Practical activities/Academic events/Symposia, for Test, Group Discussion, Quiz, Workshop etc.

**5.** OE paper – Minimum intake of the students for OE is at the discretion of the principal or as per the government norms.

**6.** IA=C1-20, C2-20(40)

**(**Structure for the remaining semesters will be formulated in the upcoming BOS meetings.)

#### APPENDIX

#### DSCC 3: NEWS REPORTING AND ANALYSIS

|  |  |
| --- | --- |
| Course Title and Code | DSCC 3: NEWS REPORTING AND ANALYSIS (With Practical) |
| Programme Title | Bachelor of Arts in Journalism and Mass Communication |
| Credits | 06 | Semester | III |
| Course Type | Core | Academic Year | 2022-23 |

 Pedagogy: Theory: 4hrs/week

 Practical: 4hrs/week

 Total: 6 credits

 Theory Marks– 100 = 60 T + 40 IA

 Practical Marks 50 = 25 T + 25 PR

**Total Marks = 150**

**COURSE OBJECTIVES:**

1. To introduce the concept of news.
2. To familiarize with reporting methods in general and reporting for print media in particular.
3. To educate about the types and techniques of reporting.

**LEARNING OUTCOME:**

1. To identify events and issues and turn them into news.
2. To make use of the skills and techniques in reporting.
3. Explore career opportunities in reporting.

**Unit-I**

News: Definitions, nature, concepts, elements and values. Sources of news: Types of sources- News Agencies and Internet as a Source. Techniques of news gathering; Structure and components of news story; News writing skills; Finding story ideas; Inverted pyramid and other styles; Leads and types of Leads in news story.

**Unit-II**

Reporter: Organisation of reporting section, Principles of reporting, functions, qualities, and responsibilities. Professional norms and ethics. Cultivation of news sources. Types of reporting: investigative, interpretative, in-depth, and narrative.

**Unit-III**

Types of news events: Speeches, seminars & conferences, press conferences, demonstrations, rallies and agitations. Reporting governmental and non-governmental communications; Covering communal riots and crimes. Interviewing: principles, importance, techniques and types of news interviews, difference between print, television and broadcast interviews.

**Unit-IV**

Specialized reporting: Legislative, court, science and technology, defence, human rights, women and child, health, sports, tourism, education, financial reporting, agriculture, lifestyle, cinema and culture. Civic, business, International reporting, mofussil.

**DSCC3 - NEWS REPORTING AND ANALYSIS(PRACTICAL COMPONENT)**

1. Preparing the events news reports of the College -03
2. Collect five different lead types from different newspapers-05
3. Revise and rewriting special news stories-03
4. Analyze the news stories appeared in newspaper with special interest-03
5. Preparation of press notes & press release-03
6. Press conference reports- 02

(Students is attending the press conference in your place and preparing the news reports)

1. Photographs and Captions-05

(Students have shooting any events in your college and given captions)

1. Features article: 03

**(**Students have to write a feature article their own choice topic)

**Assignments**

1. Analyze at least 5 newsworthy events for news elements
2. Interview any personalities of your choice
3. Write at least 5 news scripts of different types
4. 2 assignments of specialized reporting
5. 2 assignments each of crime, sports and political news

**Books for Reference:**

1. **Bill Kovach and Tom Rosenstiel,** (2001) The Elements of Journalism, Three Rivers Press.
2. **Brooks, B. S., Pinson, J. L., & Wilson, J. G.** (2013). “Writing as a Journalist,” chapter 11 in Working with Words: A handbook for media writers and editors. Boston; New York: Bedford / St. Martin’s.
3. **Deborah Potter**, (2006) Handbook of Independent Journalism, Bureau of International-Information Programs, U.S. Department of State.
4. **Brooks, B. S., Kennedy, G., Moen, D. R., &Ranly, D**. (2014). The inverted pyramid. In News reporting and writing (11th edition). Boston; New York: Bedford / St. Martin’s.
5. **Lorenz, Alfred L, and John Vivian.** (1995) News: Reporting and Writing Pearson Education POD.
6. **Izard, Ralph S.** (1994) Fundamentals of News Reporting, 6th edition. Dubuque, Iowa: Kendall/Hunt.
7. **Melvin Mencher**, (2010), News Reporting and Writing, 12th Ed McGraw-Hill, New York.
8. **The Missouri Group**. (2014) News Reporting and Writing, 11th edition, Bedford-St. Martin.
9. **Steward, Charles J., and William B. Cash, Jr.** (2003) Interviewing: Principles and Practices; Boston: McGraw-Hill.
10. **Tompkins, A**. (2012). The art of the interview. In Aim for the heart: Write, shoot, report and produce for TV and multimedia (pp. 77-96). Washington, D.C.: CQ Press.
11. **Dainika varadigarike** by Dr. Nagendra.

**DSE/ OE 3 – FEATURE WRITING AND FREELANCING**

|  |  |
| --- | --- |
| **Course Title and Code** | OE 3 – FEATURE WRITING AND FREELANCING |
| **Programme Title** | Bachelor of Arts in Journalism and Mass Communication |
| **Credits** | 03 | Semester | III |
| **Course Type** | Core | Academic Year | 2022-23 |

Pedagogy: Theory: 3hrs/week

 Total: 3 credits

 Theory Marks– 60 + 40 IA (C1-20+C2-20)

 **Total Marks = 100**

**COURSE OBJECTIVE:**

1. To introduce various aspects of Feature Writing.
2. To familiarize with trends in Feature Writing and Freelancing.
3. To impart skills in news / feature writing.

**LEARNING OUTCOME:**

1. To write features for print media.
2. To use professional skills in structuring and presenting features.
3. To write with social concern.

**UNIT I** - Feature: Definition and Characteristics – Structure of a Feature, Difference between news, features, articles and columns. Process and techniques of feature writing, feature headlines, Sources of Feature, Feature Syndicates.

**UNIT II** – Types of features, Different feature articles – science feature, news feature, cultural feature, Travel environmental feature, lifestyle feature; Modern trends in feature writing. Reviews and its Types.

**UNIT III** - Freelancing – Meaning, Definition and Scope of Freelancing, Freelancing as a profession, Qualities of a Freelancer, Trends in Freelancing, Legal and ethical aspects of freelancing, Scope of freelancing in print and electronic media, freelancing in online media.

**Books for reference:**

1. How to Criticize books- O Hinkle and J Henry
2. Effective Feature Writing – C A Sheenfeld
3. Modern Feature Writing – H F Harrington and Elmer Scott Watson
4. Writing Feature Articles – A Practical Guide to methods and Markets –Hennessey
5. Before My Eyes: Film Criticism and Comment –Kauffmann
6. Beyond the Facts – A Guide to the Art of Feature Writing
7. Freelancing – R K Murthy
8. Suddiyashte Alla – Niranjana Vanalli

#### DSCC 4: NEWS PROCESSING AND EDITING

|  |  |
| --- | --- |
| Course Title and Code | DSCC 4: NEWS PROCESSING AND EDITING(With Practical) |
| Programme Title | Bachelor of Arts in Journalism and Mass Communication |
| Credits | 06 | Semester | IV |
| Course Type | Core | Academic Year | 2022-23 |

Pedagogy: Theory: 4hrs/week

 Practical: 4hrs/week

 Total: 6 credits

 Theory Marks– 100 = 60 T + 40 IA (C1-20+C2-20)

 Practical Marks 50 = 25 T + 25 PR

**Total Marks = 150**

**COURSE OBJECTIVE:**

1. To introduce the basics of editing and publication.
2. To provide an overview of the editing process.
3. To train in writing and editing techniques.

**LEARNING OUTCOME:**

1. To understand editing and publication process.
2. To write and edit news stories.
3. To design newspaper / magazine pages.

**Unit-I**

Introduction: Editing- Definitions, importance, principles, functions. Types of editing Rewriting; techniques of Editing. Newsroom Setup: Organizational structure and functions of a typical newsroom; Editor; Role and responsibilities of an Editor; Executive Editor; News Editor; Chief Sub-editor, Sub-editor, Sections in editorial. Editing supplements.

 **Unit-II**

Editorial Page; Editorial writing and its significance; Types of Editorials;, Op-ed Page, Letters to the Editor, Middles; Headlines – functions and types; Photo Editing and Caption Writing; Column writing and types of columns.

**Unit-III**

Concept of Newspaper Design: Types of Newspaper Layouts, Principles of Designing, Style Sheet, Dummy; Front Page Design, Pagination software; Trends in pagination; Translation - Meaning, Principles, Techniques and Types.

**Unit-IV**

Editing in the age of convergence and software application; Importance of design in print media, Visualizing a page; Types of designs; Designing special supplements; Data and Information graphics; Editing and ethics. Style Sheet.

**PRACTICAL COMPONENT:**

1. Write an editorial on any current issue - 02

2. Write a letter to the editor about any civic issues - 2

3. Translate a news report from a Source Language to Target Language - 02

4. Choose 5 news stories and provide suitable headlines.

5. Capture 5 photographs & caption them.

**Assignments:**

1. Editing at least 5 stories
2. Rewriting at least 5 poorly written stories
3. Headline writing and caption writing exercises
4. Designing news paper and magazine pages
5. Editing at least 5 wire service stories; Rewriting poorly drafted copies

**Books for Reference:**

1. The Elements of Editing: a modern guide for editors and journalists by Arthur Plotnik: Collier Macmillan
2. Outline of Editing by K M Joseph: Anmol Publication
3. Advanced Journalism by Adarsh Kumar Varma: Har-Anand Publications Ltd
4. Words on Words by John M Bremner: Columbia University Press
5. The Glamour of Grammar: A Guide to Magic and Mystery of Practical English by Roy Peter Clark: Little, Brown company
6. Editing and Design by Harold Evans:William Heinemann Ltd
7. News Reporting and Editing by K M Shrivastva: Sterling Publishers Private Limited
8. Computer Application for Journalism by Rahul Singhai: EssEss Publication
9. Editing: A handbook for Journalists by T J S George; IIMC Publication
10. Editing by B N Ahuja and S SChhabra: Surjeet Publication

#### DSE (OE) 4: TRANSLATION FOR MEDIA

|  |  |
| --- | --- |
| **Course Title and Code** | OE-4 Translation for Media |
| **Programme Title** | Bachelor of Arts in Journalism and Mass Communication |
| **Credits** | 03 | Semester | IV |
| **Course Type** | Core | Academic Year | 2022-23 |

Pedagogy:

Theory: 3 hrs/week

Total: 3 credits

Theory Marks– 60 +40 IA(C1-20+C2-20)

 **Total Marks = 100**

**COURSE OBJECTIVE:**

1. To examine journalistic discourse.
2. To focus on differences in language use in print media.
3. To follow current print media and practice translating media texts.

**LEARNING OUTCOME:**

1. Students will be able to translate print media news items.
2. Differentiate different text types in media such as news, articles, and advertisements.
3. To compare the various discourses in different types of media texts.

**UNIT I -** Translation: Meaning, Definition, Nature, Scope and Significance; Principles and Techniques of Translation; Difference between literary translation and translation for media; Tools for translation.

**UNIT II –** Process of Translation: Source language, Target Language, Co-ordination, Guidelines for Translation; Free, Paraphrasing, Summarized, Semantic and Word to Word Translation. Machine translators.

**UNIT III –** Types of Translation: Legal, Literary, Administrative, Technical, Medical, Business and Scientific Translation; Qualities of a translator; Challenges of translation from English to regional languages and vice versa; Trends in media translations. Print and Electronic Media Translation.

**Books for reference:**

1. Understanding Media: Marshall Mchuhan – Pub: Rantidge Classics.

2. Language the Basics: R. L. Tansk

3. Semiotics: The Basics: Divid Chandar – Pub: Foundation Books, New Delhi.

4. Aspects of Language and Translation: Steiner G – Pub: Oxford University Press

5. The Scandals of Translation: Lawrence Venuti

6. Media and Translation – Christina Schaeffineo – Pub: Cambridge Scholars Publishing

7. Good Writing for Journalist – Angela Phillips – Sage Publications.