



JSS MAHAVIDYAPEETHA

JSS COLLEGE OF ARTS, COMMERCE & SCIENCE

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' grade

Recognised by UGC as "College with Potential for Excellence"

OOTY ROAD, MYSORE-570 025, KARNATAKA

☎: 0821-2548236 & 2548380 Fax: 0821-2548238 E-mail: jssautonomous@gmail.com www.jsscacs.edu.in

Annexure 1(a)

Individual Profile

1	Name	Dr. K.V. SURESHA				
2	Qualification	M.Com., Ph.D.				
3	Designation	Associate Professor				
4	Department	Department of Commerce (PG)				
5	Area of Specialisation	Taxation				
6	Experience	29 years				
7	Contact no/ e-mail	+91 9141799241 sureshakv@gmail.com				
8	Positions held: a) College	<ul style="list-style-type: none"> • Co-ordinator • Member, BOS in Commerce (UG), • Member, BOS in Commerce (PG) • Chairperson, BOE in Commerce (PG) • Member, Editorial Board, JSSCM Journal • Member, NAAC Screening committee and working committee 				
	b) In any other institution	Member, BOE in Commerce, Yuvaraja's Collge, Mysore Trustee. RGT Trust, Mysore Member, BOS in Commerce (UG) KSOU, Mysore				
	c) Membership in Professional Bodies	Member of MUPCTA Member of MUCMTF				
9	Faculty Improvement Programmes attended	List Enclosed- Annexure- I				
10	Papers presented in National/ International and State level Seminars/ Conferences/ Symposia	List Enclosed – Annexure-II				
11	Publications	List Enclosed- Annexure-III				
12	Research Project	Title of the project	Funding agency	Amount	Duration	Minor/Major/Others
		Quality of Work Life in Hospital Industry-A Case Study of Mysore District.	UGC	Rs 95000	18 months	Minor Research Project

13	Patents	NIL
14	Achievements/ Awards	NIL
15	Any other information	<p>Worked as:</p> <ul style="list-style-type: none"> i) Dean (Academic) at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 for 3 years ii) President of JSSMVPEHBCS Ltd for 2 years iii) Chairman of BOS in Commerce (UG) at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 iv) Chairman of BOS in Management (UG) at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 v) Chairman of BOS in Commerce (PG) at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 vi) Resource Person in National Seminars at University Tumkur and Shanthy College, Malavalli vii) Member of Lapses Enquiry Committee ,JSSMVPEHBCS Ltd viii) Team member for conducting Census survey of Hongally Village, Gundlupet taluk for JSS Rural Development Foundation ix) Programme Office, Adult Education Programme at JSS College of Arts and Commerce, Gundlupet x) Member Coordinator, Finance Committee at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 xi) Member Secretary, Academic Council at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 xii) Coordinator, IQAC at JSS College for Women (Autonomous) Saraswathipuram, Mysore-9 xiii) Worked as resource person in national level conferences and seminars, 4 times. <p>Guiding : MBA Student Project work for IGNOU, New Delhi</p> <p>Successfully Guided: 32 students for MBA project works at KSOU, Mysore</p> <p>Countries Visited: Malaysia Singapore</p>

FACULTY IMPROVEMENT PROGRAMMES ATTENDED

BY

DR. K.V.SURESHA

SI No	Details of FIP
1	Workshop on Skill development for B.Com Course held at JSS College Mysore-4 on 1st Oct 2000 Host: FTCCMK & MUCMT Forum
2	Workshop on SIM Developemnt for BA/ B.Com Programmes held at KSOU on 7 th Feb 2001
3	CMS, SJCE Mysore-6 – Programme on Skills and Sensitivity for Improved Performance held on 27 th Aug –2 nd Sep 2001
4	HRD/TQM Workshop organized by GOK DCE on4-6 2003 at Teresian College Mysore
5	State level Workshop on Empowerment of Young Entrepreneurs in Karnataka_ Opportunities and Challenges on 23-24 Jan. 2004 at DBCC Mysore
6	Workshop on revision of syllabi in Commerce and Management (UG) at SBRRMFGC organized by UOM on 6-7 2004
7	SJCE-STEP Mysore-6 sponsored by DST GOI New Delhi FDP in Entrepreneurship on 5-16 July 2004
8	AICTE Sponsored Staff Development Programme on Integrated Solid Waste Management Host: Dept of Civil Engineering, PES College of Engineering, Mandya on 22 nd Aug- 3 rd Sep 2005
9	Workshop on Value Added Tax held on 25 th Feb 2006 at JSS College Mysore –25
10	Workshop on Value Added Tax held on 25 Feb 2006 at JSS College Ooty Road, Mysore-25
11	National Level Workshop on Commerce education in India- Emerging Issues and Challenges held on 16 th March 2006 at Arulmigu Palani Aandavar Arts College for Women, Palani
12	UG SIM Revision workshop at DOS and R in Commerce, KSOU Mysore on 21-23 Dec.2007
13	Workshop on Choice Based Credit System organsied by JSS College, Ooty Road Mysore on 10 th December 2009
14	Workshop on Choice Based Credit System organized by JSS College for Women (Autonomous) on 5 th March 2011
15	Two Day workshop on Reforms on Examination and Evaluation conducted by JSS College for Women, Saraswathipuram,Mysore-9 on 29-30, March 2011
16	State Level Workshop on Autonomous Colleges in Karnataka- Status And Prospects organized by JSS College for Women (Autonomous) on 25 th and 26 th March 2011
17	Participated in Training cum Workshop on Education: Gurukul to Global held at SBRR Mahajana FGC Mysore on 23 rd March 2013

**PAPERS PRESENTED
BY
DR. K.V.SURESHA**

SI No	Details of Papers	International/National/State Level
1	5 th State Level Conference of Teachers of Commerce & management, FTCCMK at Mangalore on 16-17 Oct.2003 Paper presented “ Corporatisation of Rural Marketing”	State
2	State level Conference on Environment Pollution and Management – Future Challenges held at JSS College of Arts ,Commerce and Science on 29-30 July 2005 Paper presented “ Household Waste Management –New Perspectives”	State
3	58 th All India Commerce Conference hosted by Faculty of Commerce & management Studies MG Kashi Vidyapeeth Varanasi on 27-29 Dec. 2005. Paper Presented: VAT-A Reality or Myth”	National
4	International Seminar on “ Changing Scenario of Garment Industry and Management Smartness” held at Tiruppur Kumaran Collge for women, Tiruppur on 13 th Feb.2006. Paper presented “ Whither Textile Industry”	International
5	6 th Convention of FTCCMK & National Seminar on Repositioning Business Education-Compulsions & Strategies at Bangalore on 21-22, Feb 2006 paper presented: Threats of Foreign Banks to Indian Banks”	National
6	National Seminar on Financial Services: Opportunities and Challenges at University of Hyderabad (School of Management Studies) on 30 th Nov-2 nd Dec 2006 Paper presented” Housing Finance –New Dimensions”	National
7	National Seminar on Emerging Issues, Opportunities and prospects of Financial Investments in the Liberalised Era’ host: Department of Commerce and management, Pavendar Bharathidasan College of Arts and Science Tiruchirapalli on 24-25 Jan 2007 Paper presented: “Recent Changes in Regulation of Financial market”	National
8	National Seminar on “Recession and its Impact on Indian Economy” on 26-27 March 2010 by PG Departments in Economics and Commerce, JSS College for Women, Saraswathipuram, Mysore-9 Paper Presented”Global Economic Recession-Its Impact on Employee Performance and Management Attitudes”	National

9	International Symposium on Global Business Opportunities and Challenges held at Loyala College,(Autonomous) Chennai (Forum of Commerce)on 15-16 Feb 2007 Paper presented: New prospects for Rural telecommunication – A Case Study of Karnataka State	
10	National Conference on Quality Assurance in Open Distance Learning Institutions' host:KSOU Mysore on 3-5 March 2007 Paper Presented: Research in Open Distance Education- An Experience in KSOU, Mysore	National
11	National Conference at PG Department of Commerce, Shivagangothri, Davanagere Kuvempu University Dt 3 rd Feb.2007. Paper Presented “ Capital Gains Tax- A retrograde to Capital Market”	National
12	National Conference at PG Department of Commerce, Shivagangothri, Davanagere Kuvempu University Dt 3 rd Feb.2007. Paper Presented “Risk Management in Capital Market”	National
13	International Conference-21 st Annual AAOU conference held at Kuala Lumpur, Malaysia, on 29-31 October 2007 Paper presented “ICT for Interaction and Delivery in Distance Education –A Study of Karnataka State Open University”	International
14	State Level Conference on Achieving Organisational Excellence through Business Education_ Issues and Challenges on 17 th and 18 th February 2012Paper Presented” Customer Value Creation for Sustainable Competitive Advantage”	State
15	State Level Conference on Achieving Organisational Excellence through Business Education_ Issues and Challenges on 17 th and 18 th February 2012Paper Presented “ Higher Education and Mushrooming of B-Schools- Issues and Challenges”	State
16	National level seminar held at JSSCW Mysore from Paper presented “New Vistas in CRM in Banks- September 29 th & 30 th 2010.”	National
17	National Conference on “ Retail Sector in India: Opportunities and Challenges” organized by DOS & R in Commerce, Tumkur University, Tumkur on 25-8-2012. Paper Presented: Customer Expereince Management –A new Dimension in Retail Marketing”	National
18	International Conference on “Urbanisation and Economic Transformation: Issues and Challenges” organized by DOS & R in Economics. Tumkur University, Tumkur on 12 th nd 13 th October 2012 Paper Presented: “ Garbage Conundrum _ A Stumbling Block in Urbanisation: An Analytical Study”	International

19	International Conference on “Managing Human Resources at the Workplace” on 14 th and 15 th December 2012. Paper Presented “ Employer Branding in Unorganised Sector- A Selective Study of Landlords Holding Larger Agricultural Lands in Chamarajanagar District”	International
20	National Conference on “Emerging Issues and Innovations in Management Education” on 31 st October 2012 Paper Presented: Stakeholder Expectations and Response of Academia- A selective Study of Management Education	National
21	National Conference on “Emerging Issues and Innovations in Management Education” on 31 st October 2012 Paper Presented Quality of Work Life in Management Education Institutes and Stakeholders’ Satisfaction	National
22	National Conference on “Emerging Issues and Innovations in Management Education” on 31 st October 2012 Paper Presented Value Based Management Education-Empirical Study of Students and Parents’ Perspectives in Mysore University	National
23	National Conference on “Microfinance and Sustainable Promotion of Entrepreneurship in India” at Divya Convention Hall, Kunigal organized by DOS Commerce, GFGC Kunigal on 3 rd April 2013. Paper Presented “ Micro finance and Women Empowerment: An Empirical Study of Gundlupet Taluk”	National
24	National conference on Stress management in corporate sector issues and challenges, title of the paper “Stress familiar but deadly, 18 th September 2013, SACACS, Nagamangala.	National
25	International Conference on “Managing Human Resources at the Workplace” on 13 th and 14 th December 2013. Paper Presented “Thrust on Core Competencies – a New Dimension in HRM: an Empirical Study of Industrial workers at Nanjangud Town, Mysore District”	International
26	International Conference on “Idleness among Rural Working Populace Vis-A-Vis Populist Schemes of Governments: An Empirical Study of Chamarajanagar District”	International

**PUBLICATIONS
BY
DR. K.V.SURESHA**

Sl No	Details of Papers	Name of the Publisher	ISBN/ISSN No	Remarks
1	Publication: "MANAGEMENT OF SOLID WASTE-IN MYSORE CITY"- Proceedings of Annual conference of Japan Society of Waste Management Experts" vide pp no 10-12 volume no 17 No : Pt 3 (2006)	Japan Society of Waste Management Experts Tokyo, Japan		
2	Publication in Book Title of the Paper"Global Economic Recession-Its Impact on Employee Performance and Management Attitudes" Vide pp 23-29	JSS College for Women, PG Departments of Economics and Commerce	ISBN978-81-910145-1-8	
3	Publication of SIM Lessons for KSOU – in the subjects : Income Tax Law and Practice- Block 01 and Block -2	KSOU Mysore		
4	Publication of SIM Lessons for KSOU – in the subjects Banking Theory and Practice- Block 2 and Block 3	KSOU Mysore		
5	Publication in the Edited Book "Retail Sector in India- Opportunities and Challenges" Edited by Prahlad Rathod et al (2012) Name of the Article: Customer Experience Management_ A New Dimension in Retail Marketing meaningfully Practised in Super AMrkets- A case Study of Big Bazaar , JLB Road Mysore and Reliance Trends, Vinoba Road, Mysore" vide pp 71-78	Himalaya Publishing House, Mumbai	ISBN:978-93-5051-833-5	
6	Publication in the Edited Book "Retail Sector in India- Opportunities and Challenges" Edited by Prahlad Rathod et al (2012) Name of the Article: Customer Experience Management_ A New Dimension in Retail Marketing meaningfully Practised in Super Amrkets- A case Study of Big Bazaar , JLB Road Mysore and Reliance Trends, Vinoba Road, Mysore" vide pp 71-78	Allied Publishers, Mumbai	ISBN 978-93-5051-833-5	

7	Publication in the Edited Book “ Contemporary Management Education” Edited by Dr. Noor Afza. Names of Articles 978)Stakeholder Expectations and Response of Academia- A selective Study of Management Education vide pp 182-195	Himalaya Publishing House, Mumbai	ISBN: 978- 93-5097- 182-6	
8	Publication in the Edited Book “ Contemporary Management Education” Edited by Dr. Noor Afza. Names of Article Value Based Management Education- Empirical Study of Students and Parents’ Perspectives in Mysore University vide pp 57-63	Himalaya Publishing House, Mumbai	ISBN: 978- 93-5097- 182-6	
9	Publication in JSSCM Journal Name of the Article” Bolstering the Prospects of Community of Interest through Net Work Marketing- A study of Business Network International(BNI), Maharaja Chapter, Mysore” vide pp 1-11	JSS College of Arts, Commerce and Science, Ooty Road, Mysore-25	ISSN:227 -145X (print) Vol 1 Issue2	
10	Publication in CD Name of the Article’ “ Employer Branding in Unorganised Sector- A Selective Study of Landlords Holding Larger Agricultural Lands in Chamarajanagar District”	SDM IMD Mysore	ISSN 978-81- 922146-4-1	
11	Publication in Edited Book “ Urbanisation and Economic Transformation” Jayasheela (Ed) Ravindrakumar B (Ed) Vilas M Kadrolkar (Ed)(2012) “ Garbage Conundrum _ A Stumbling Block in Urbanisation: An Analytical Study” pp 400-413	Global Research Publications New Delhi -2	ISBN 978-81- 89630-65-2	
12	Published in CD, Name of the Article “Thrust on Core Competencies – a New Dimension in HRM: an Empirical Study of Industrial workers at Nanjangud Town, Mysore District.	SDM IMD Mysore	ISBN No. 978-81- 922146-5-8	
13	Published in CD, Name of the Article “Idleness among Rural Working Populace Vis-A-Vis Populist Schemes of Governments: An Empirical Study of Chamarajanagar District”	SDM IMD Mysore	ISBN No. 978-81- 922146-5-8	